



/emmis/interactive

# MEDIAKIT

APRIL 2010

## ПРОФИЛ НА ПОТРЕБИТЕЛИТЕ

### FMPLUS.NET

VISITORS (REAL USERS) – **7 328**  
PAGE VIEWS – **30 633**  
AVG. TIME SPENT PER VISITOR - **03:45 MIN.**  
REACH-INTERNET - **0,24%**

### RADIOFRESH.BG

VISITORS (REAL USERS) – **40 336**  
PAGE VIEWS – **274 507**  
AVG. TIME SPENT PER VISITOR - **05:30 MIN.**  
REACH-INTERNET - **1,3%**

### STARFM.BG

VISITORS (REAL USERS) – **9 731**  
PAGE VIEWS – **83 040**  
AVG. TIME SPENT PER VISITOR - **07:13 MIN.**  
REACH-INTERNET - **0,31%**

Source: Gemius SA - gemiusAudience: 2010-04



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София бул. "Ерусалим" 51, e-mail: sales@emmis.bg, tel: 02/ 976 56 56

[www.emmis.bg](http://www.emmis.bg)

