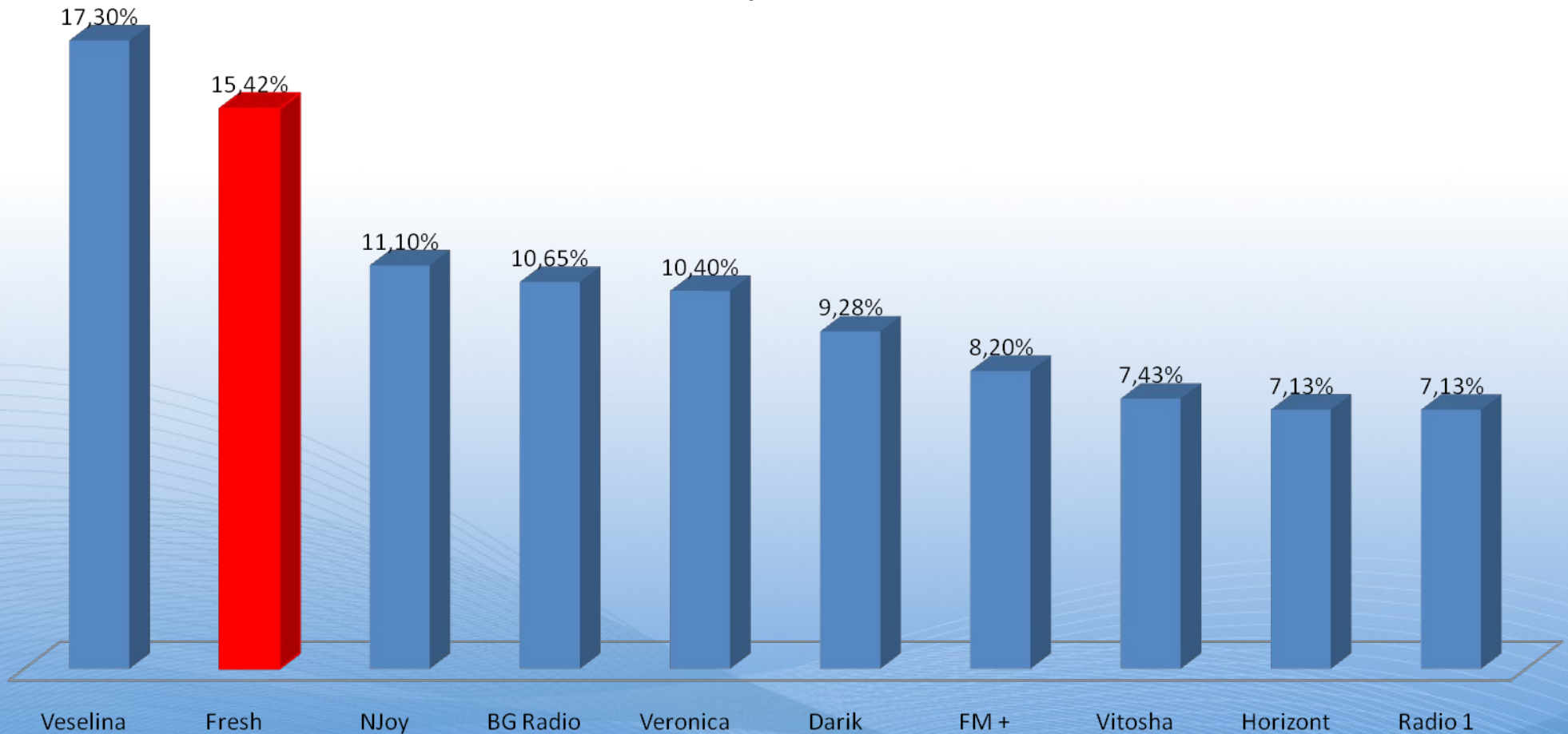


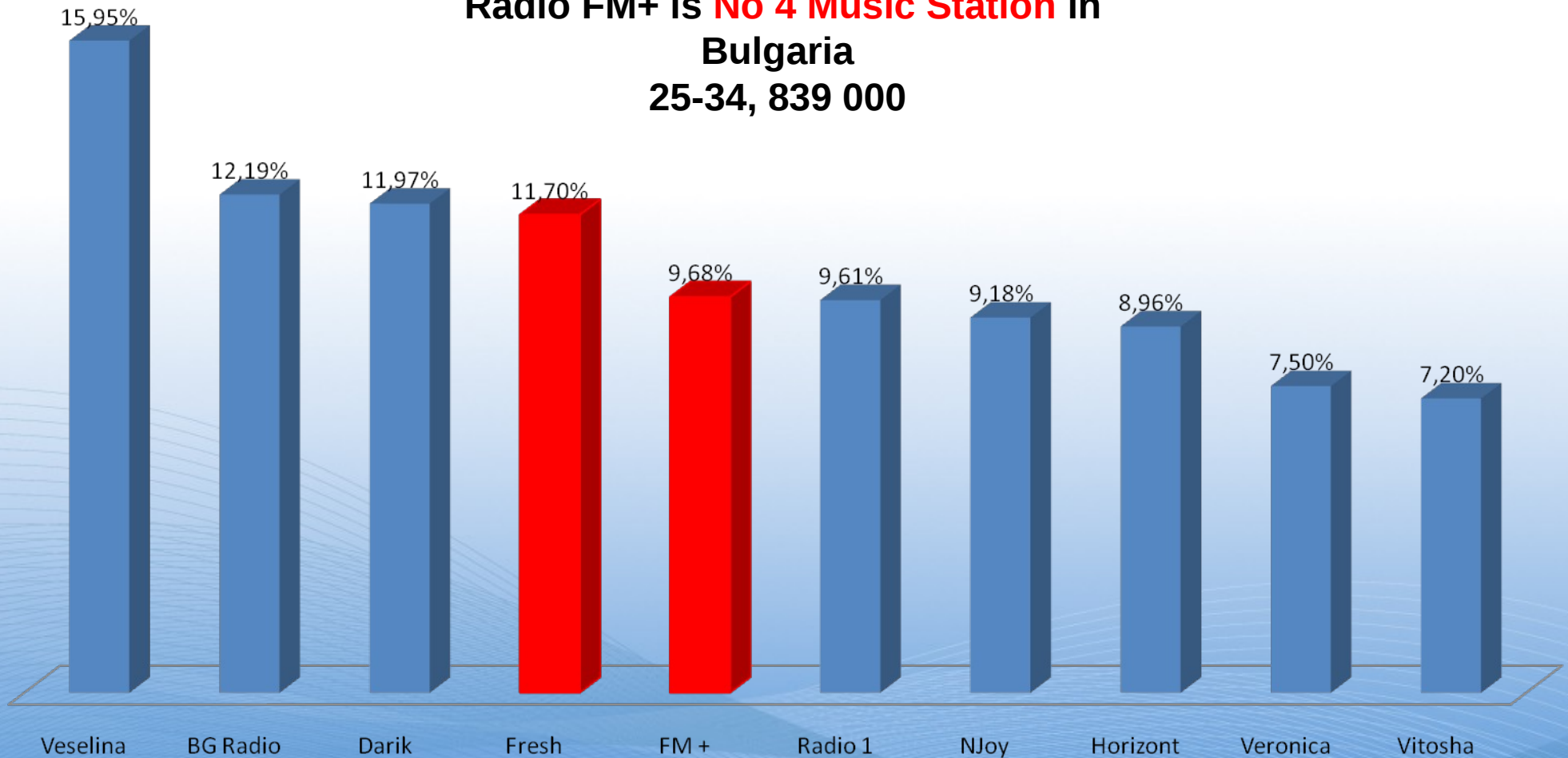
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**Radio Fresh! is No 1 Hit Music Station in
Bulgaria
and No 2 overall
15-24, 850 000**

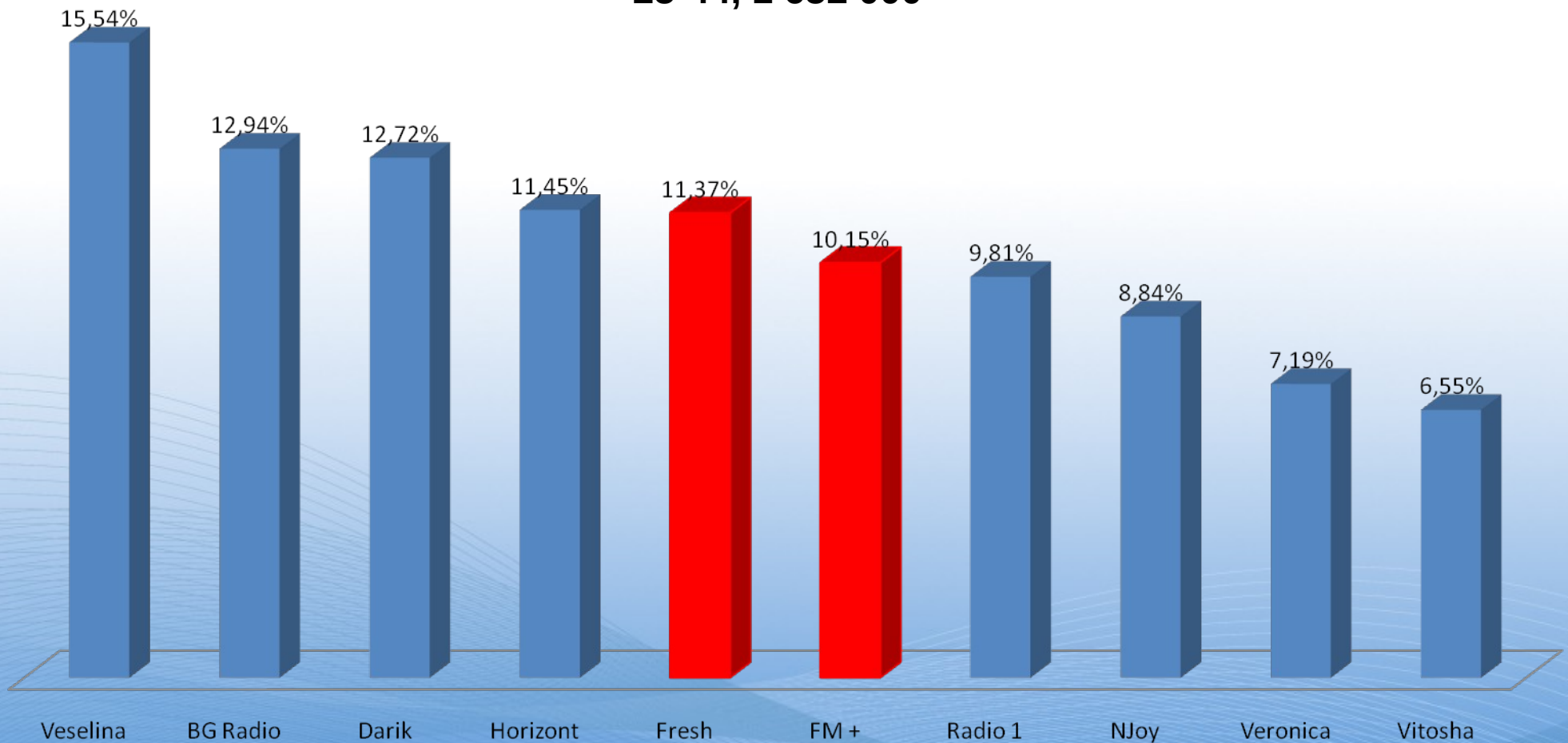


**Radio Fresh! is No 1 Hit Music Station in
Bulgaria
and No 4 overall**
**Radio FM+ is No 4 Music Station in
Bulgaria**
25-34, 839 000

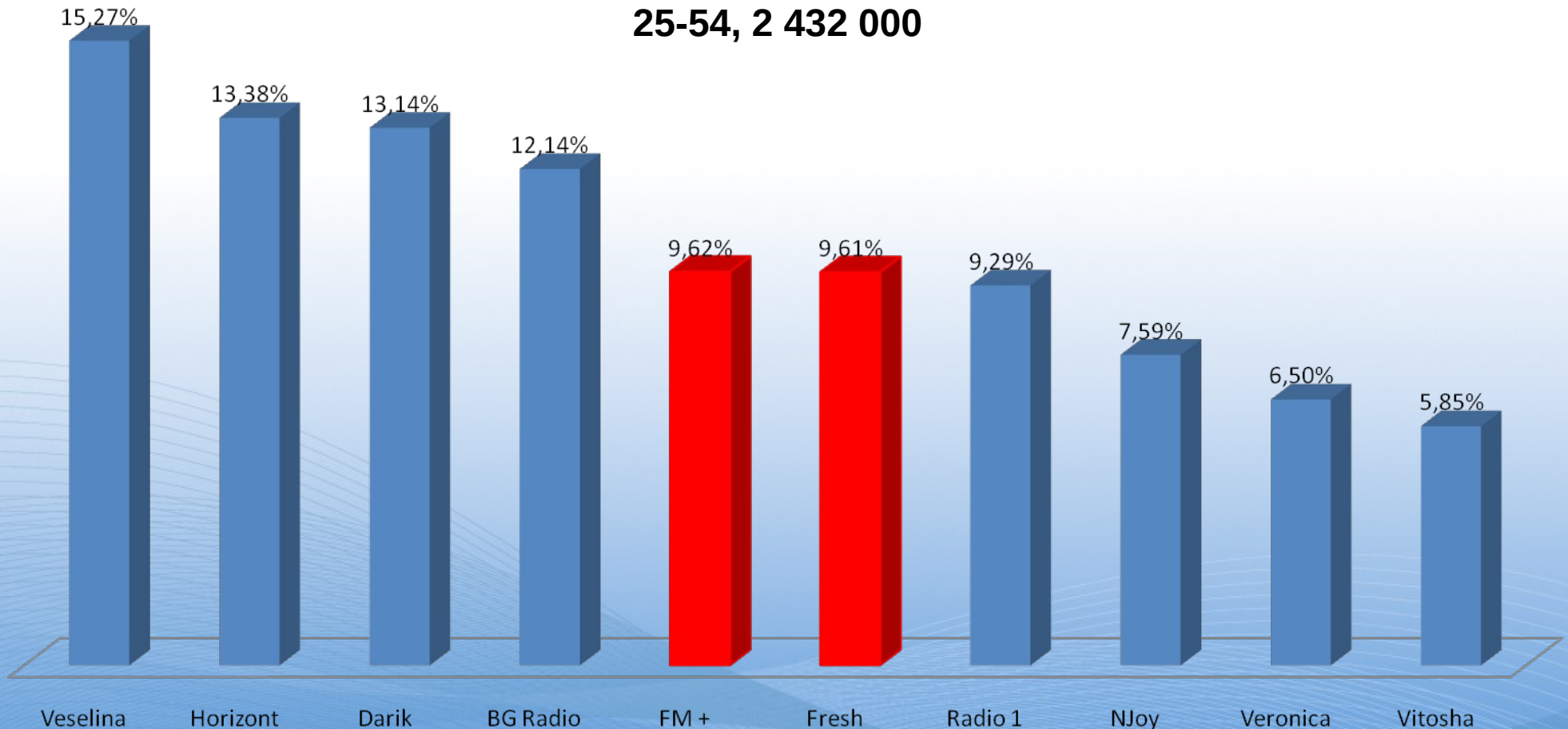


Radio Fresh! is **No 3 Music Station** in
Bulgaria

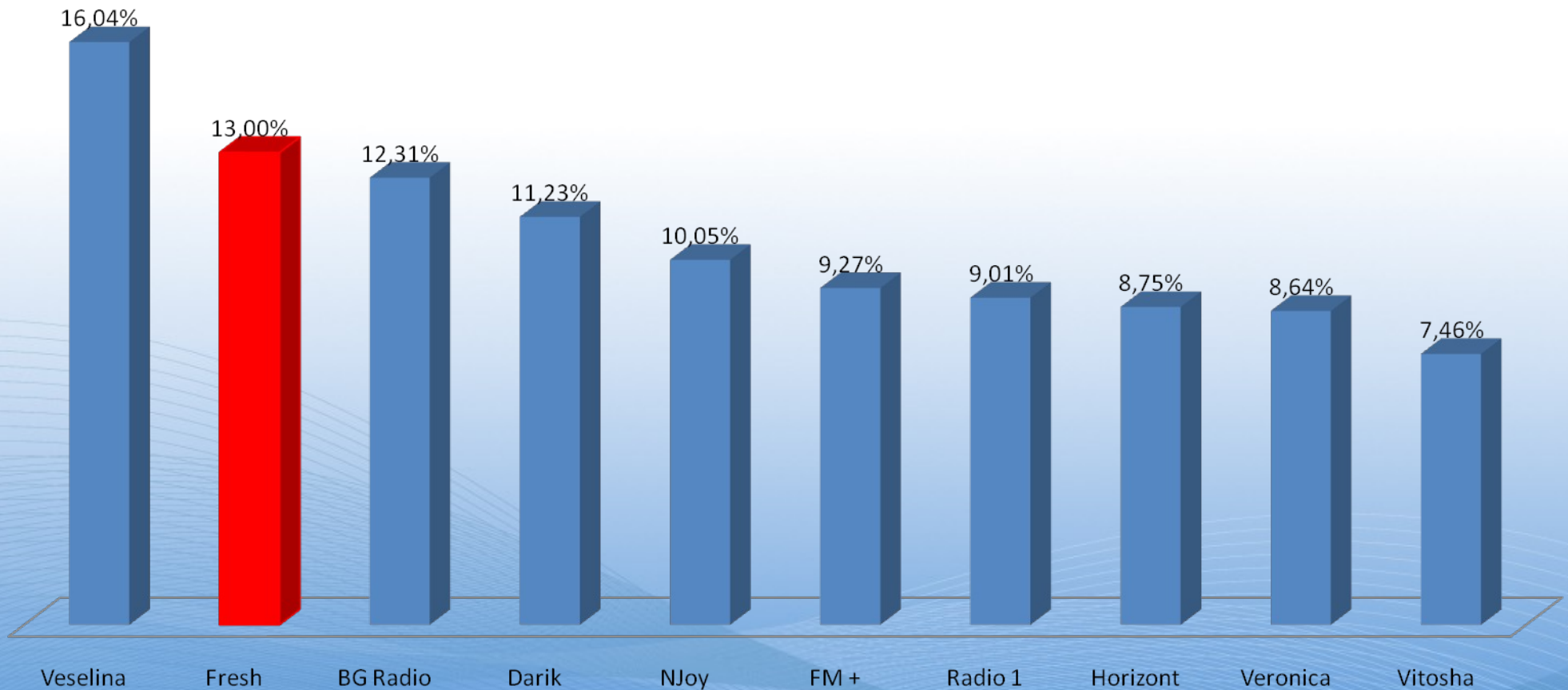
Radio FM+ is **No 4 Music Station**
25-44, 1 652 000



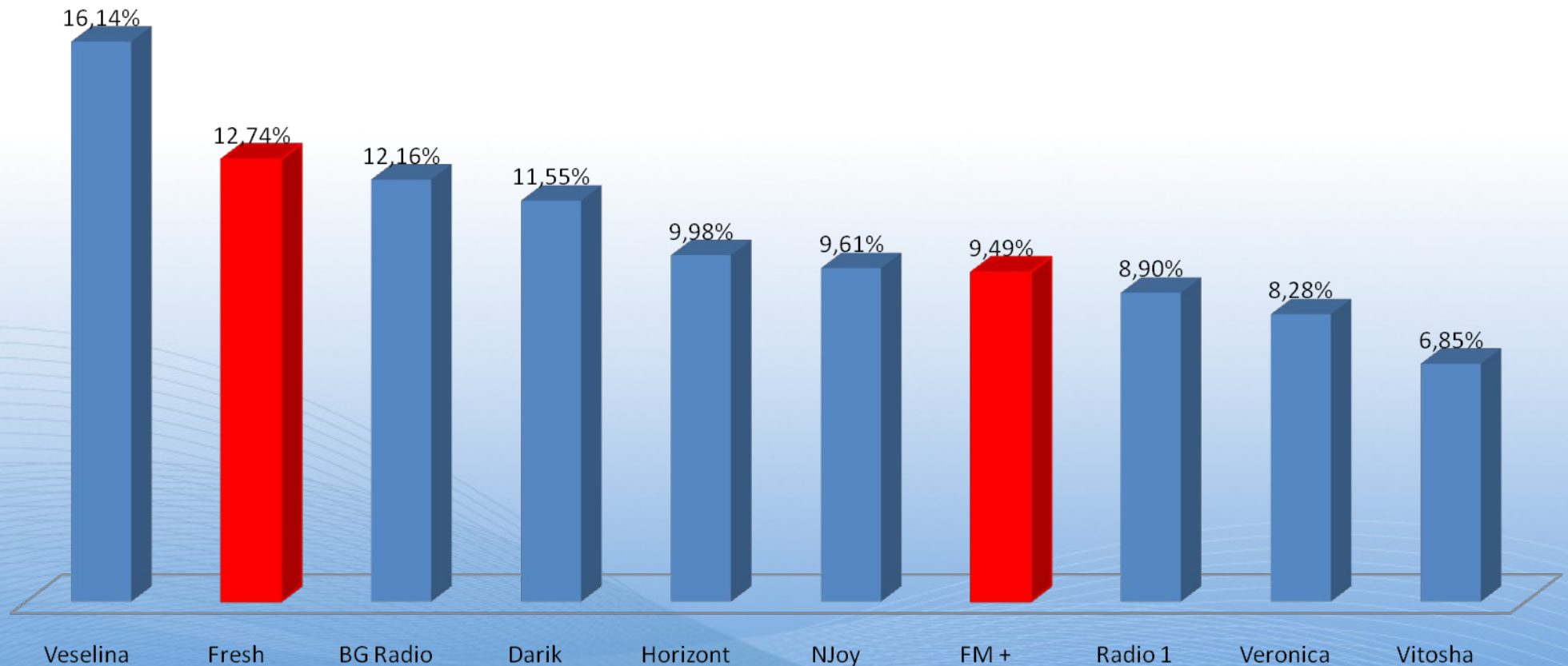
**Radio FM+ is No 3 Music Station in
Bulgaria**
**Radio Fresh! is No 4 Music Station in
Bulgaria**
25-54, 2 432 000



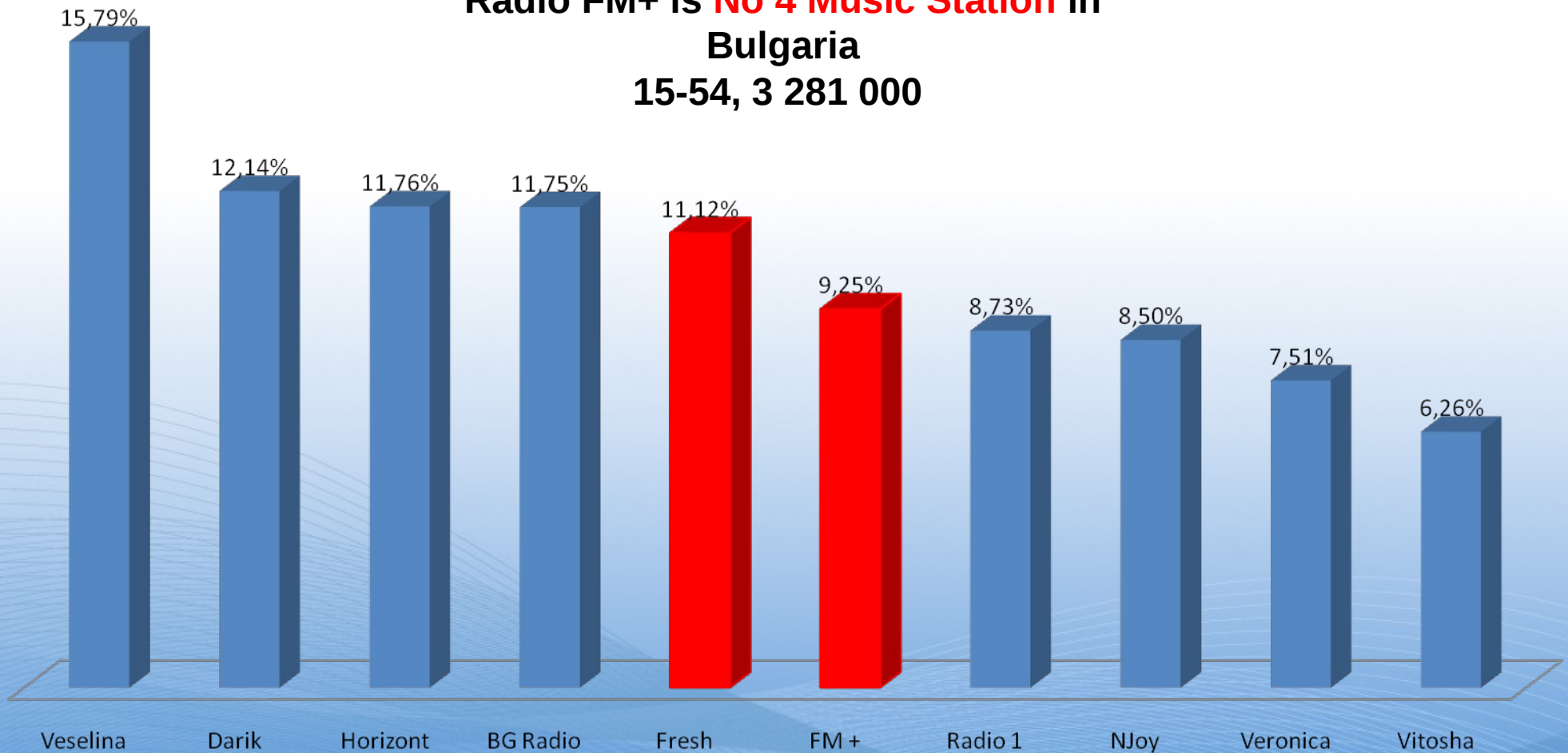
Radio Fresh! is **No 1 Hit Music Station** in
Bulgaria
and **No 2 overall**
18-36, 1 578 000



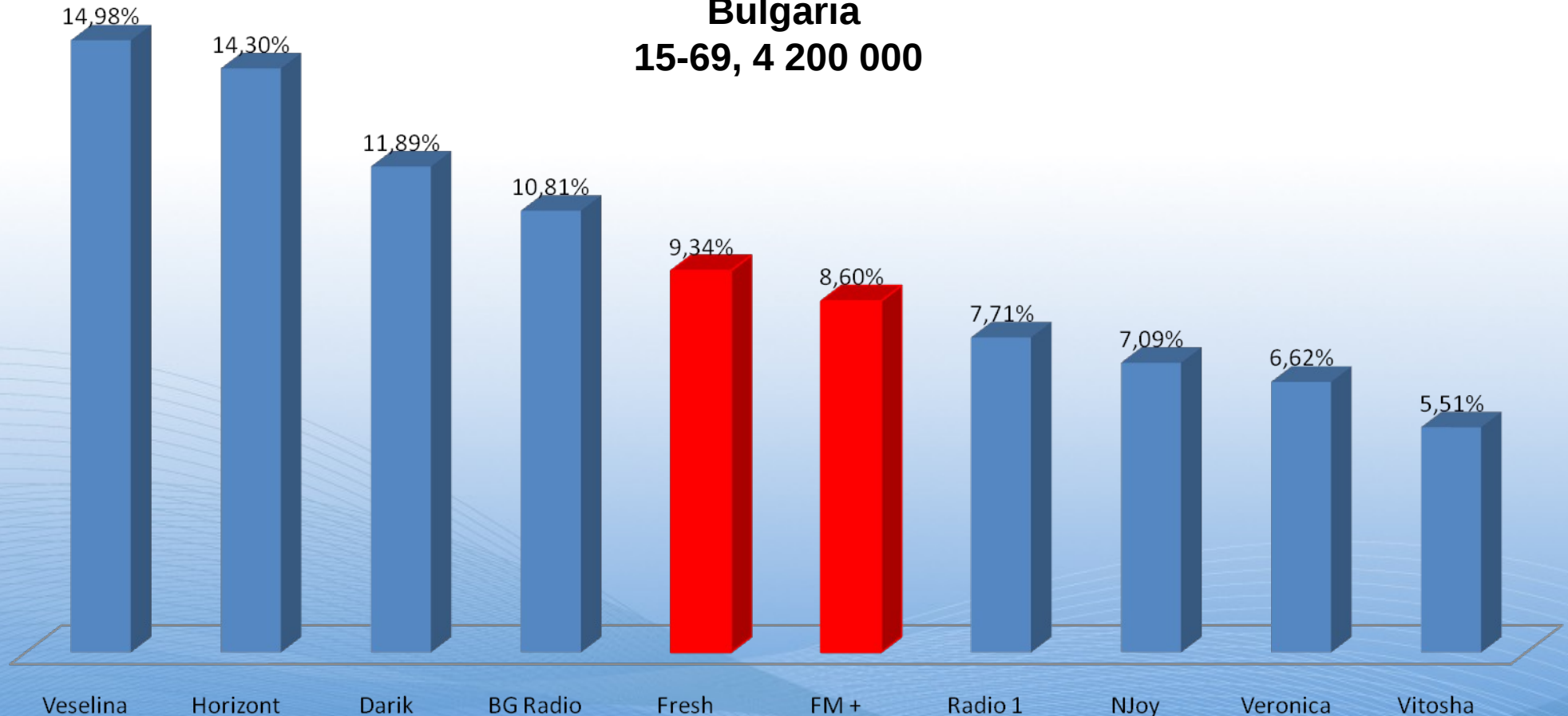
Radio Fresh! is **No 1 Hit Music Station** in
Bulgaria
and **No 2 overall**
15-44, 2 501 000



**Radio Fresh! is No 1 Hit Music Station in
Bulgaria
and No 3 Music Station
Radio FM+ is No 4 Music Station in
Bulgaria
15-54, 3 281 000**



Radio Fresh! is No 1 Hit Music Station in Bulgaria
and No 3 Music Station
Radio FM+ is No 4 Music Station in Bulgaria
15-69, 4 200 000



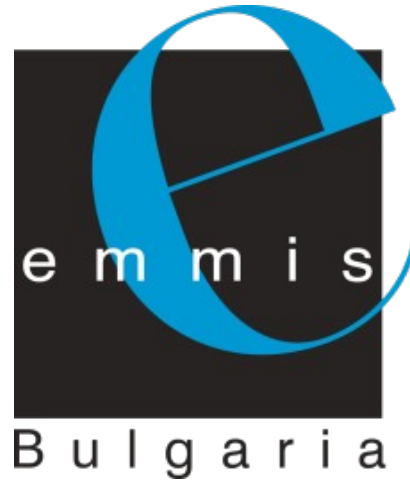


BG11Q4

Copyright MARKET TEST
Total survey sample count
11332

TGI Bulgaria Winter 2011

Total survey weighted count
4200.00



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