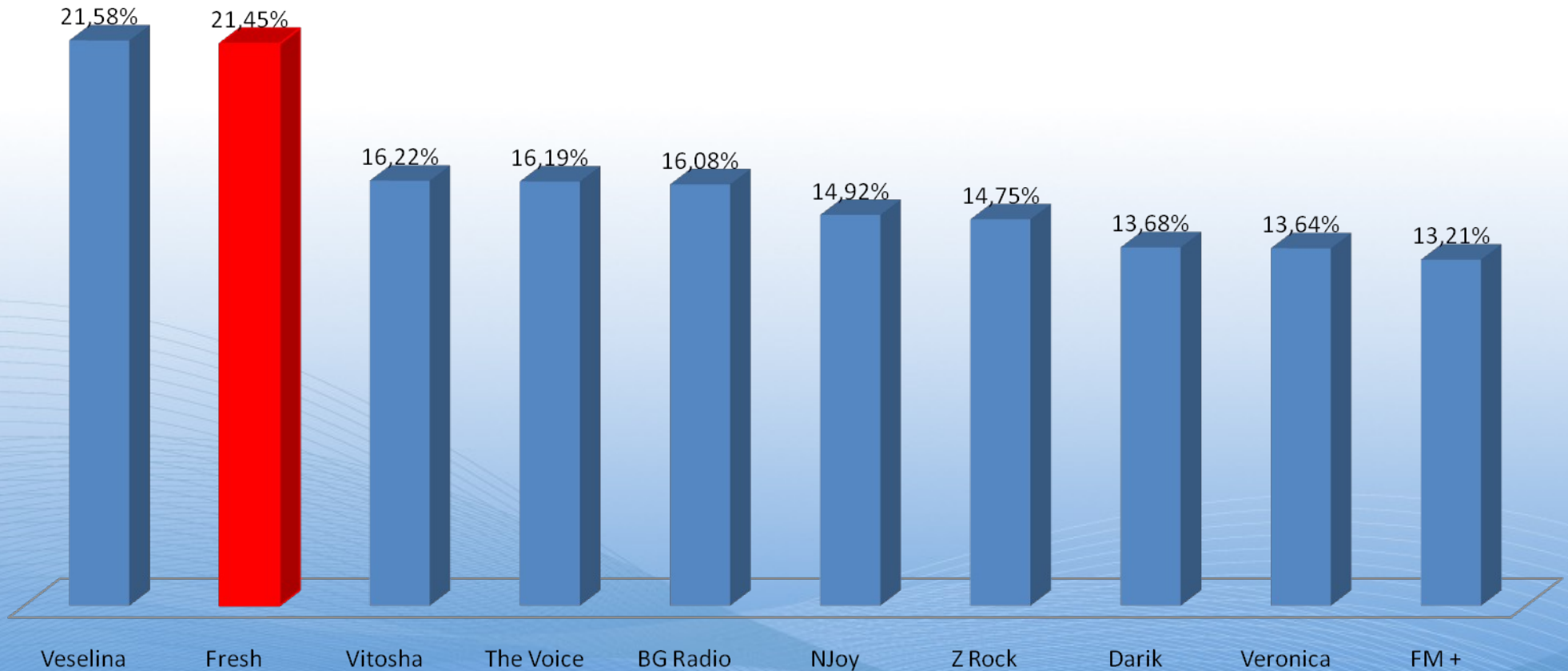


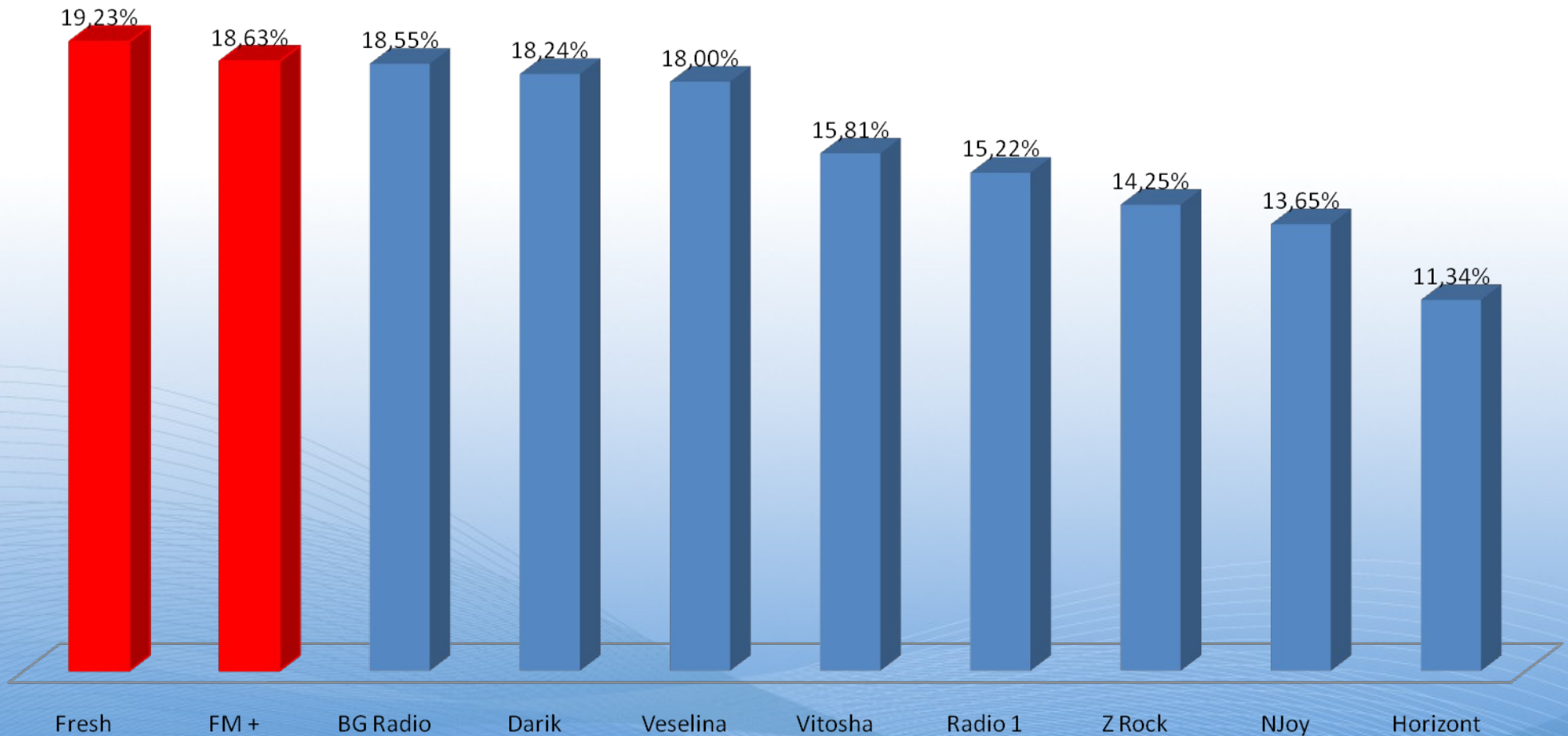
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Radio Fresh! is **No 1 Hit Music Station in Sofia**  
and **No 2 overall**  
15-25, 195 000

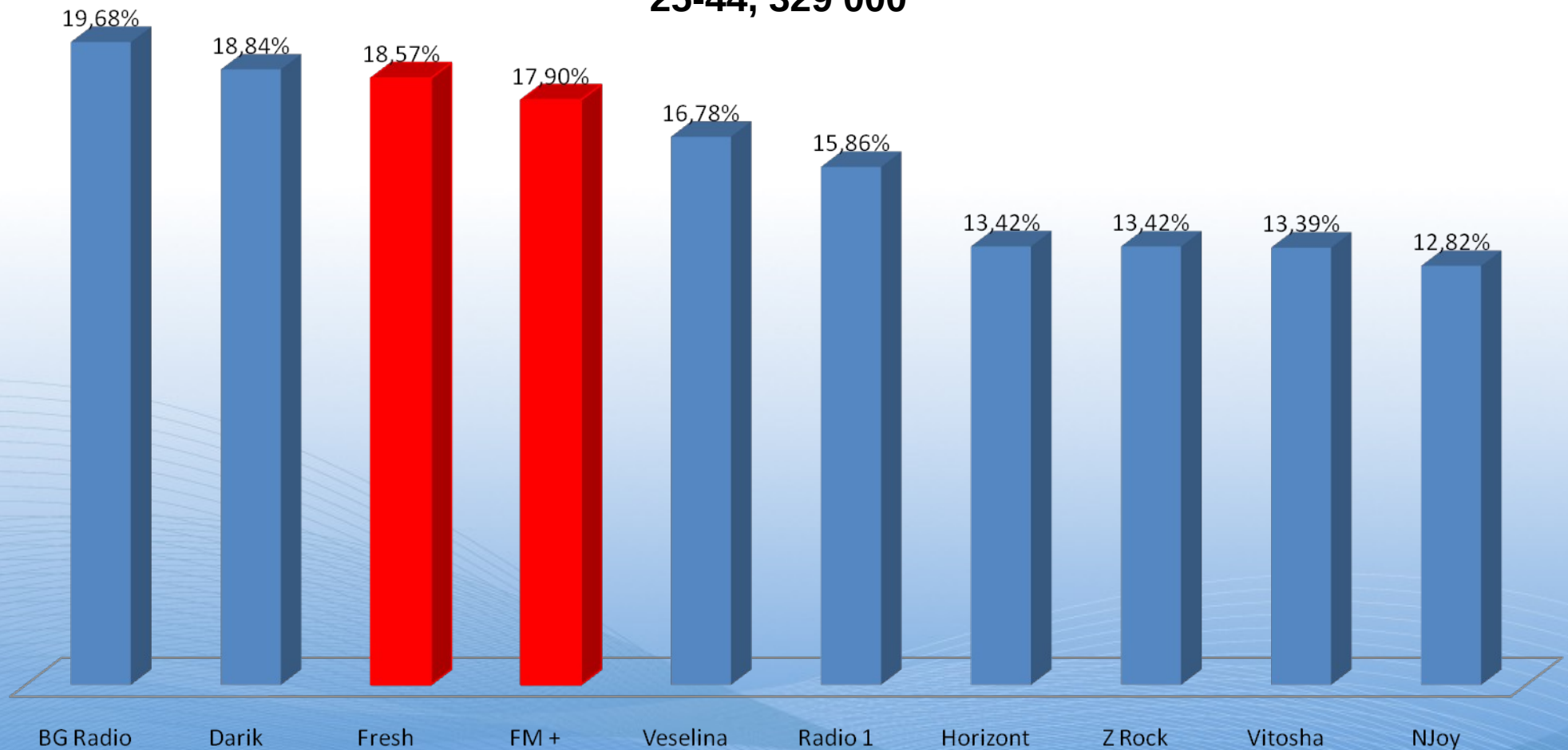


**Radio Fresh! and Radio FM+ are  
No 1 and No 2 Stations in Sofia  
25-34, 171 000**



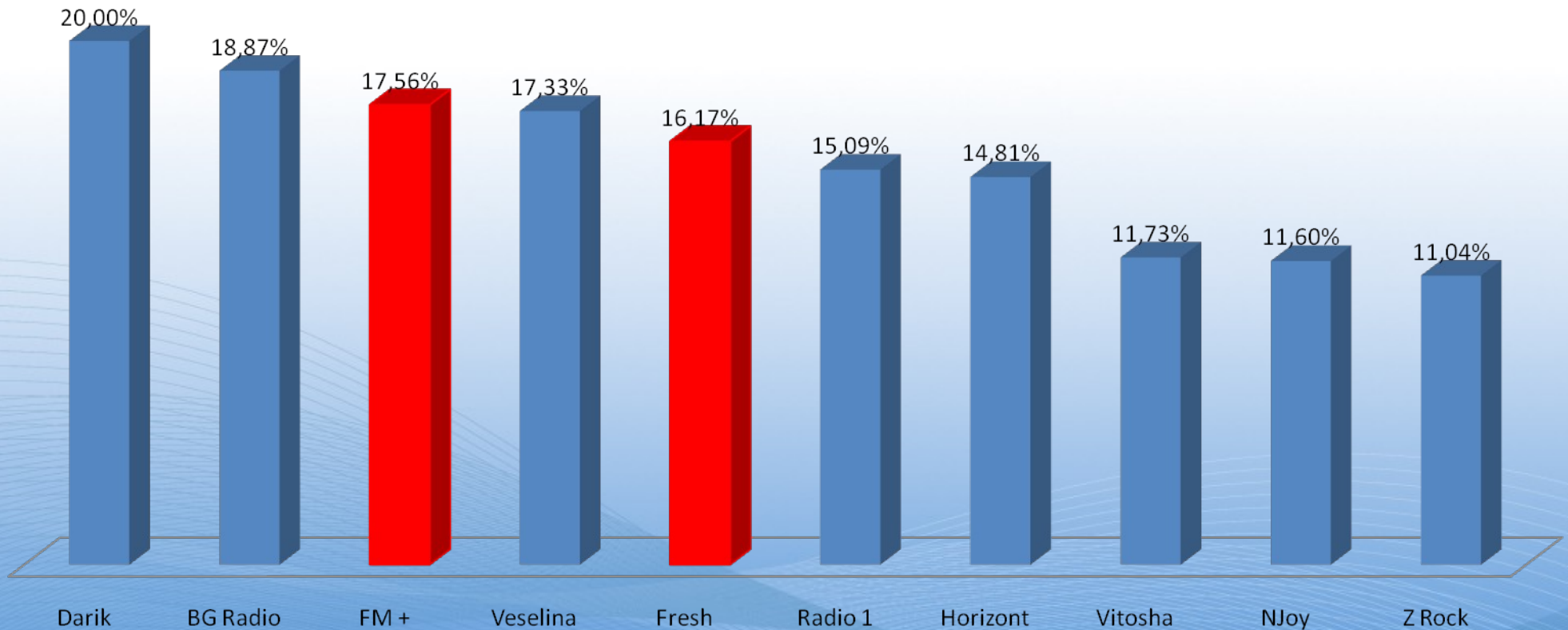
Radio Fresh! is **No 1 Hit Music Station** in  
Sofia

Radio FM+ is **No3 Music Station** in Sofia  
25-44, 329 000

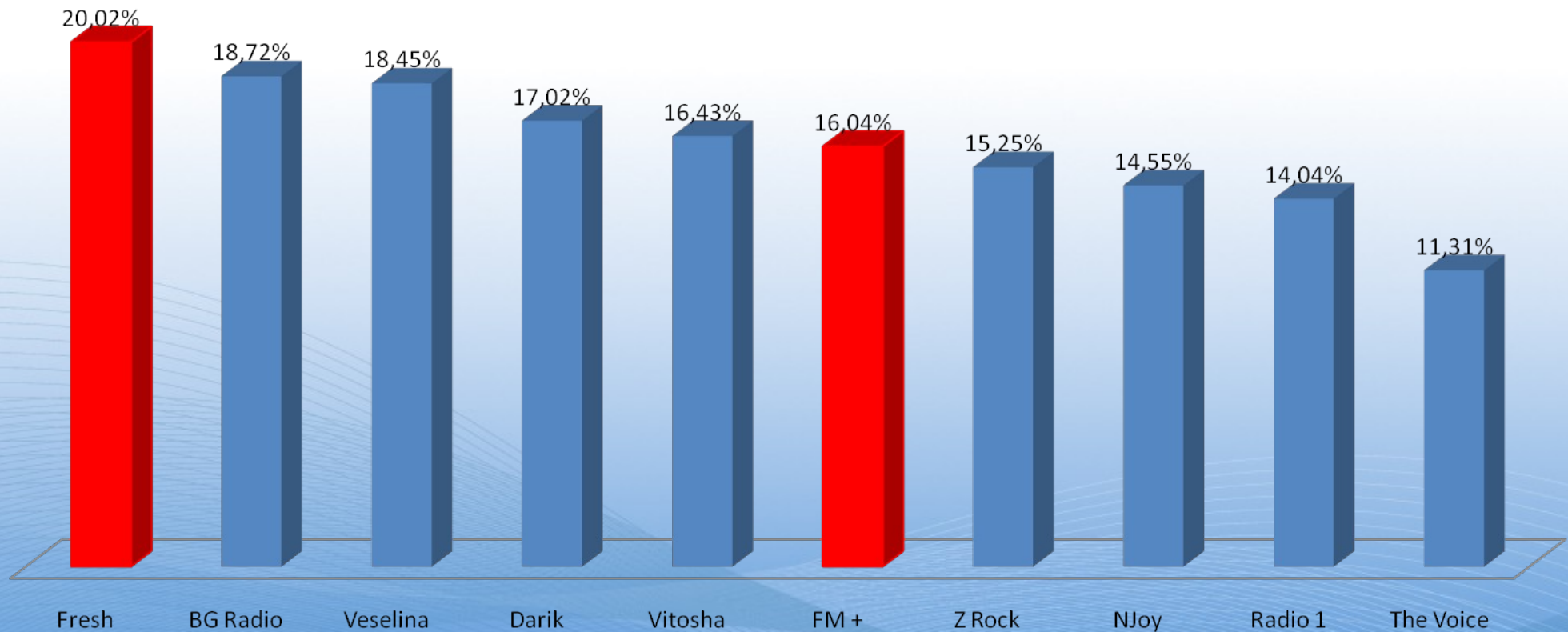




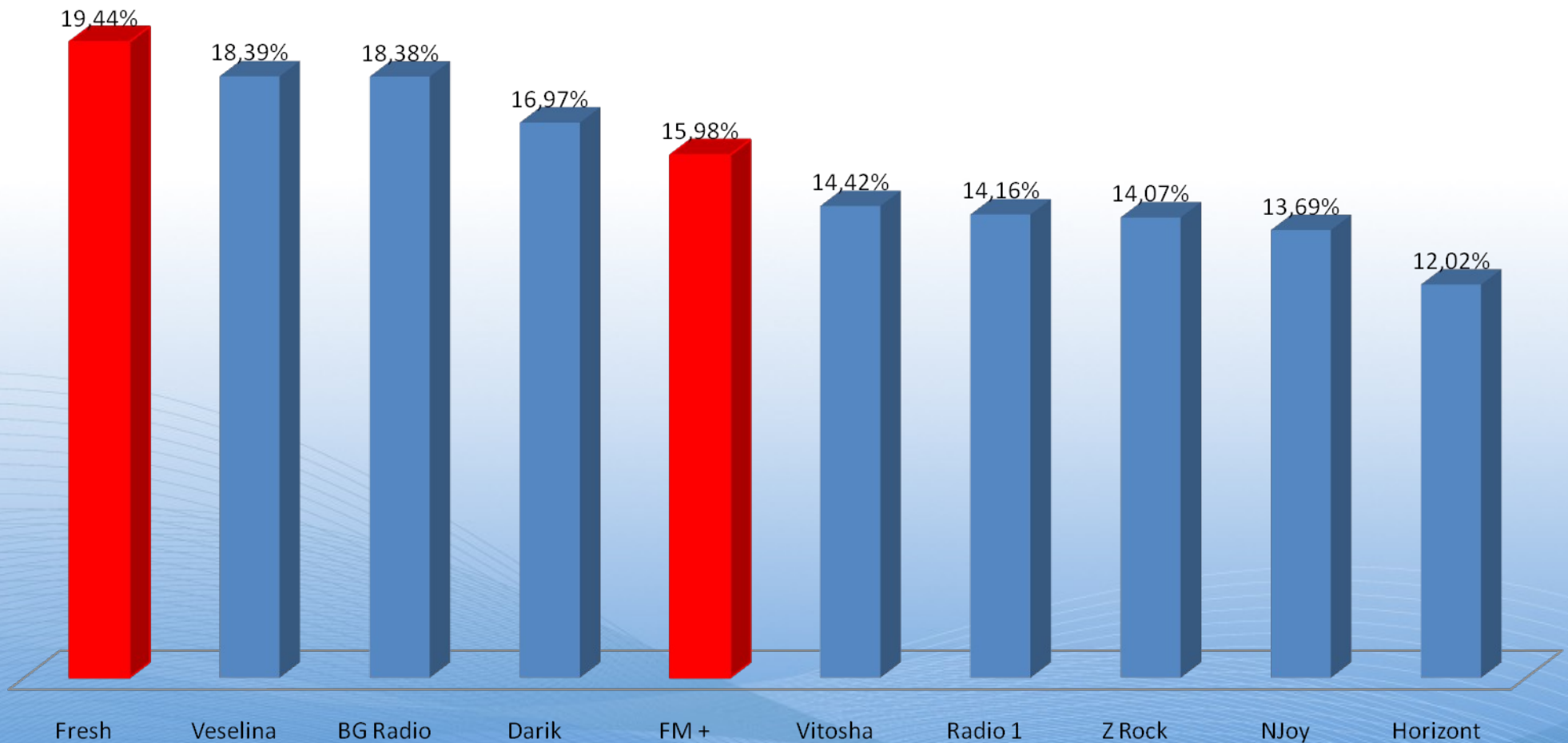
Radio FM+ is **No 2 Music Station** in Sofia  
Radio Fresh! is **No 1 Hit Music Station** in  
Sofia  
25-54, 478 000



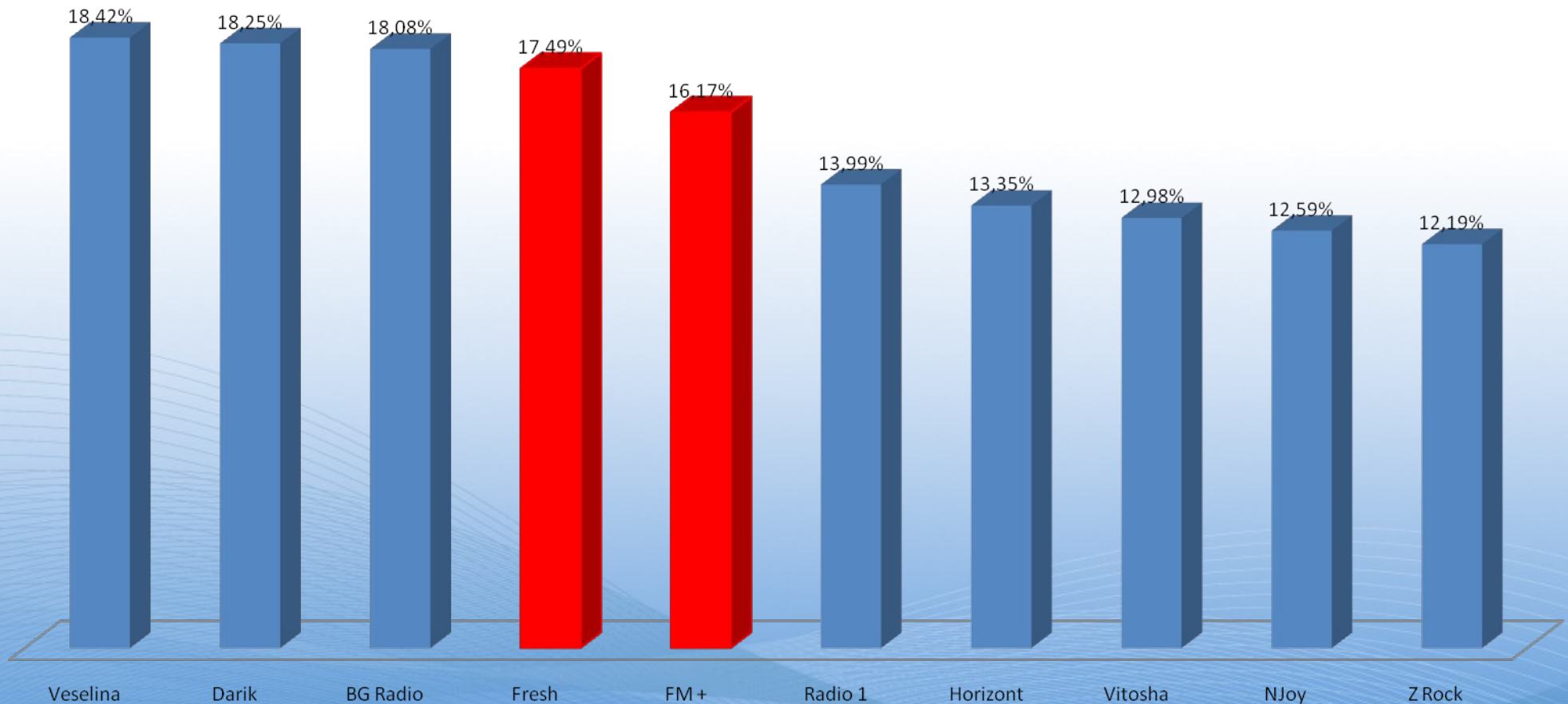
## Radio Fresh! is **No 1 Station** in Sofia 18-36, 332 000



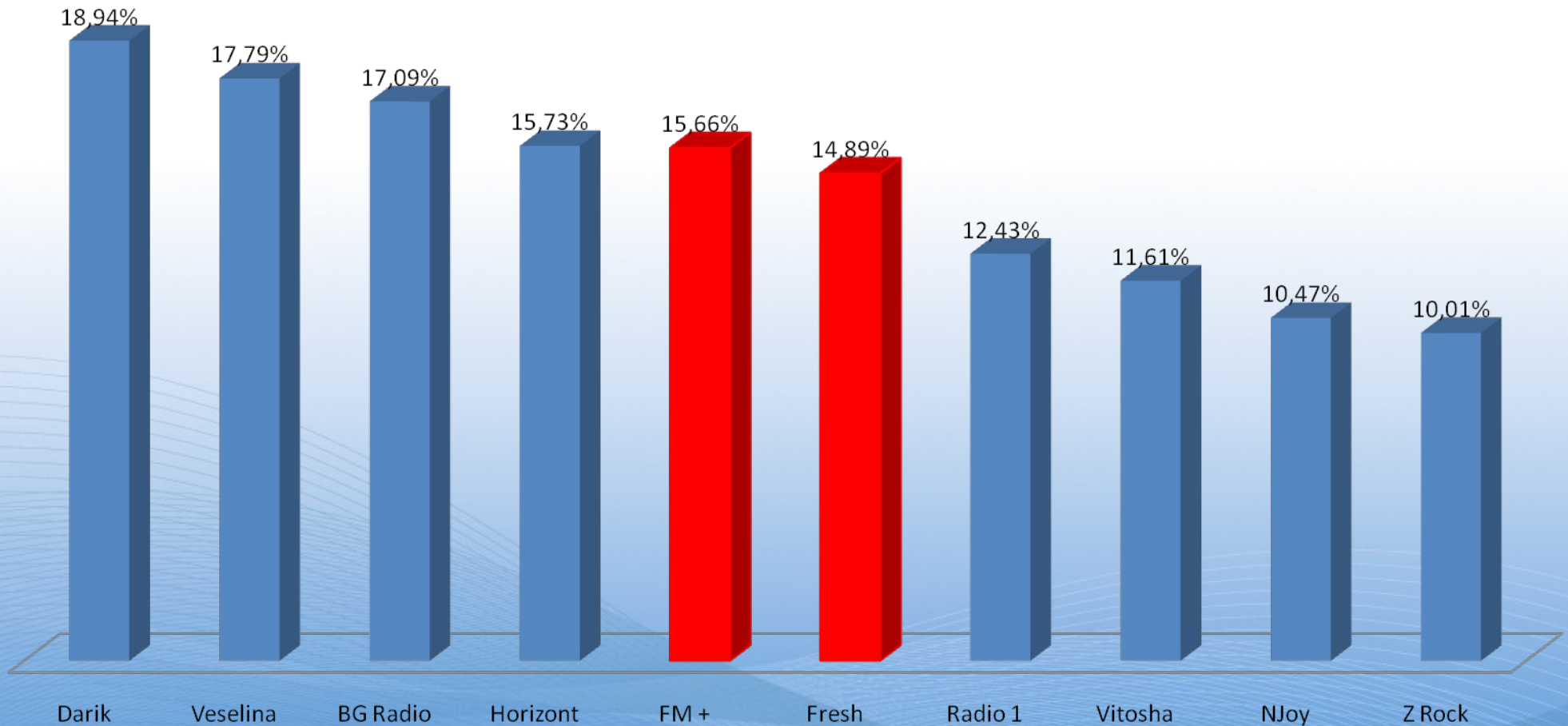
**Radio Fresh! is No 1 Station in Sofia**  
**Radio FM+ is No 4 Music Station in Sofia**  
**15-44, 505 000**



**Radio Fresh! is No 1 Hit Music Station in  
Sofia  
and Radio FM+ is No 4 Music Station  
15-54, 654 000**



**Radio FM+ is No 3 Music Station in Sofia  
and Radio Fresh! is No 4 Music Station**  
**15-69, 839 000**



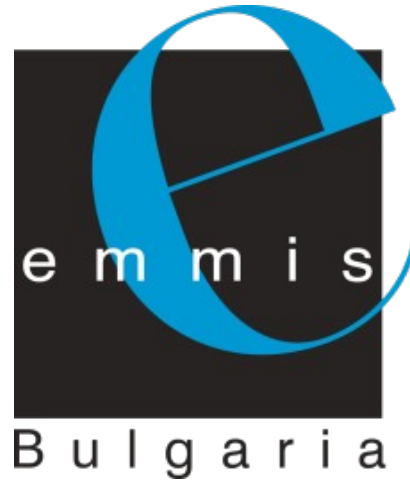


**BG11Q4**

Copyright MARKET TEST  
Total survey sample count  
11332

TGI Bulgaria Winter 2011

Total survey weighted count  
4200.00



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