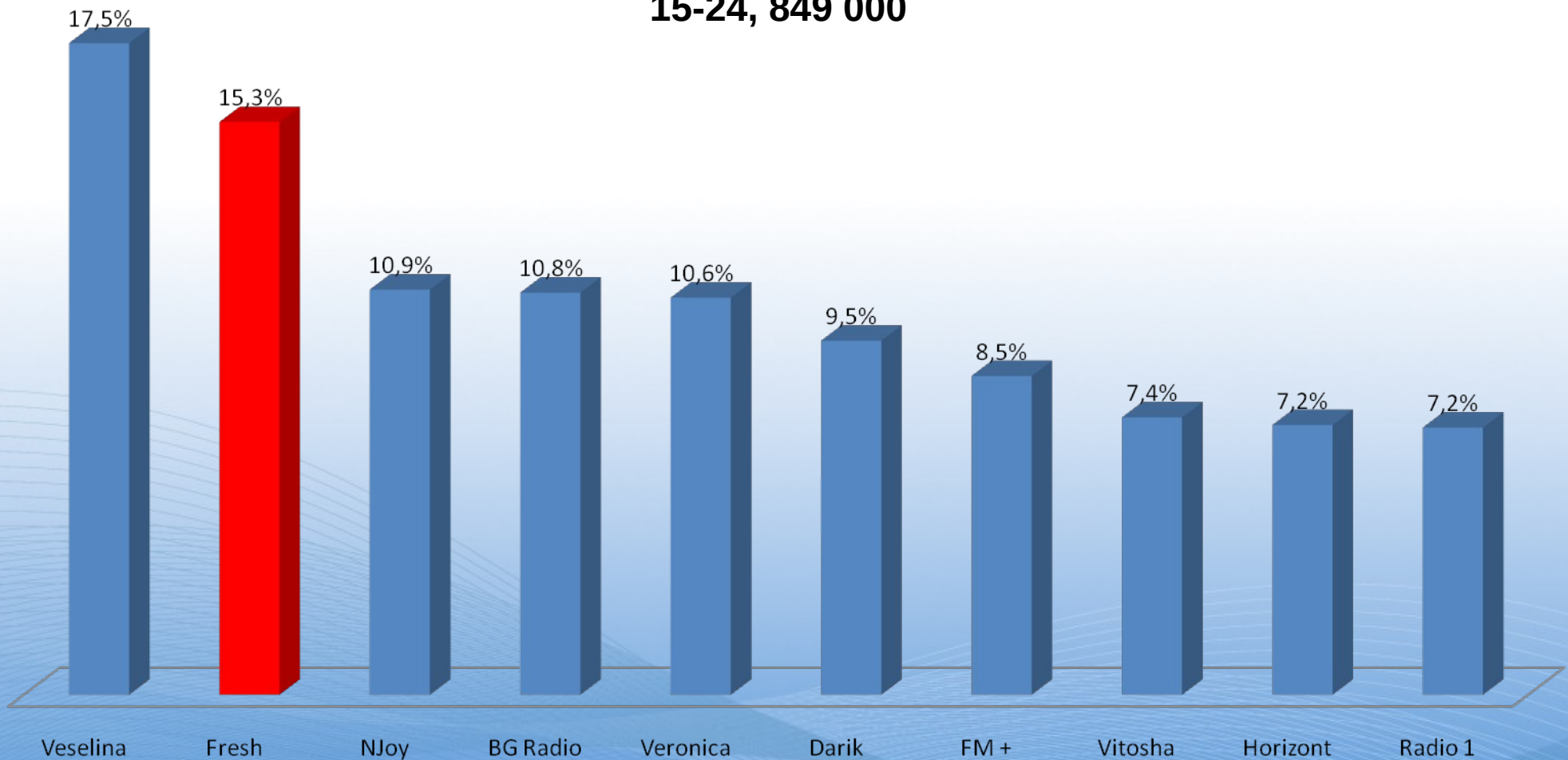


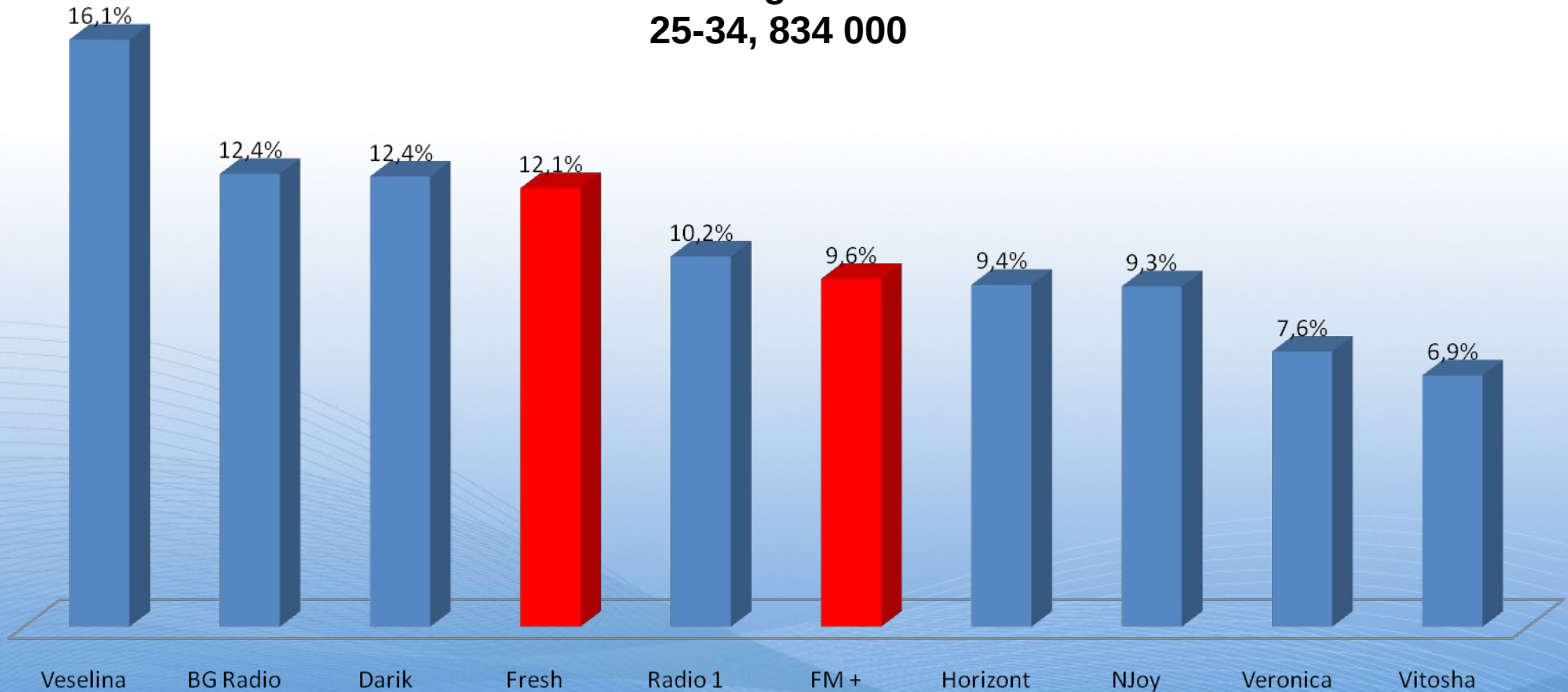
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**Radio Fresh! is No 1 Hit Music Station in  
Bulgaria  
and No 2 overall  
15-24, 849 000**

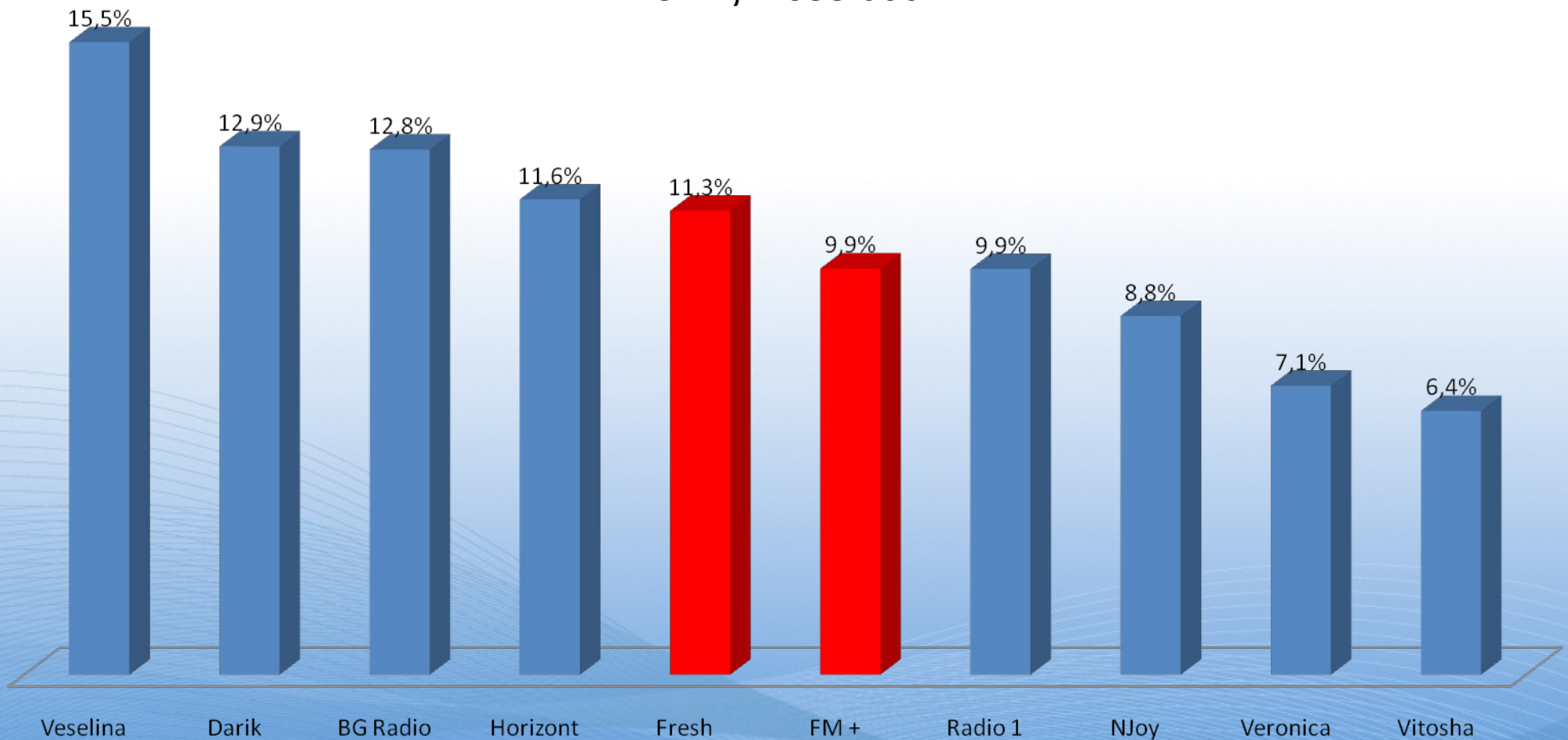


**Radio Fresh! is No 1 Hit Music Station in  
Bulgaria  
and No 4 overall**  
**Radio FM+ is No 5 Music Station in  
Bulgaria**  
**25-34, 834 000**



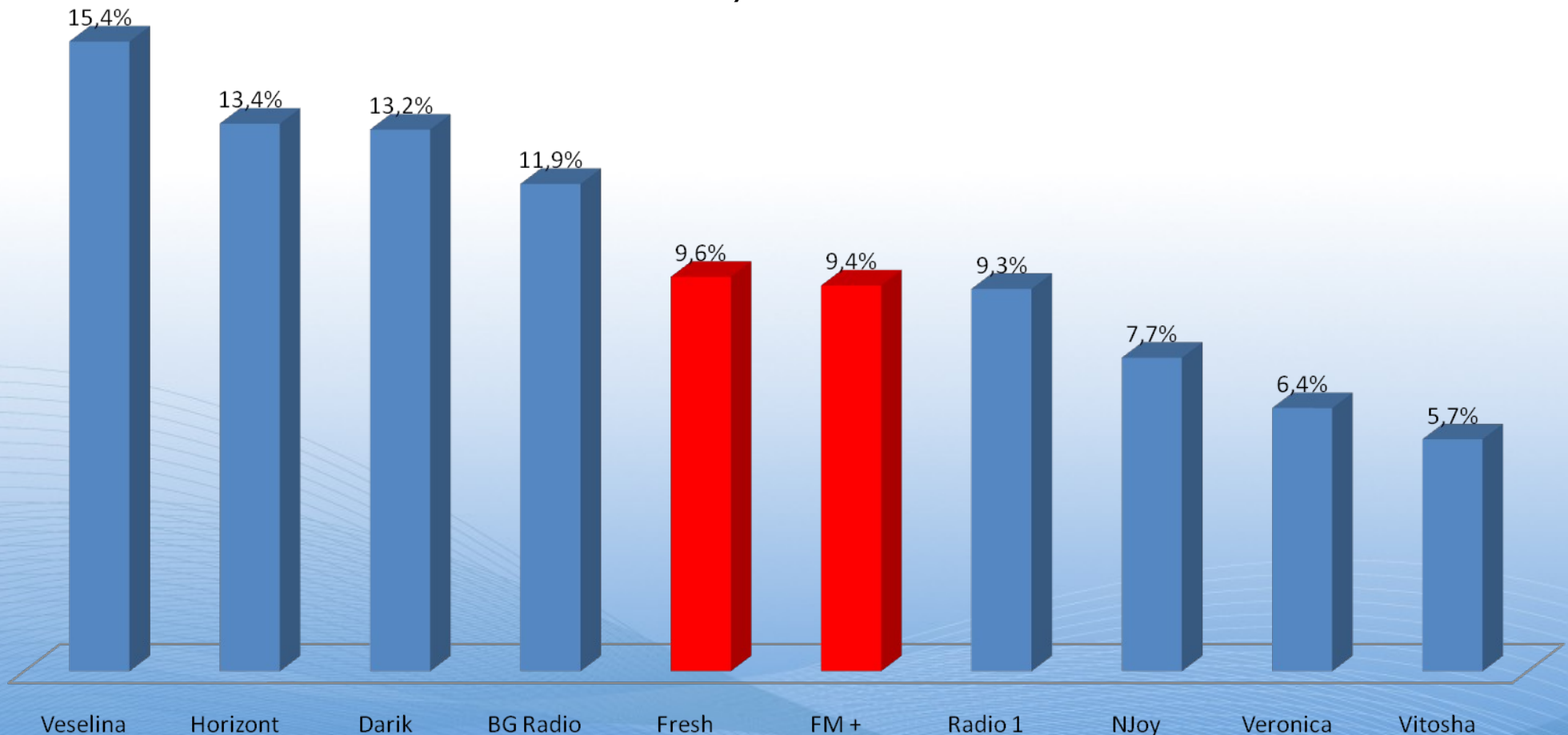
Radio Fresh! is **No 3 Music Station** in  
Bulgaria

Radio FM+ is **No 4 Music Station**  
25-44, 1 653 000

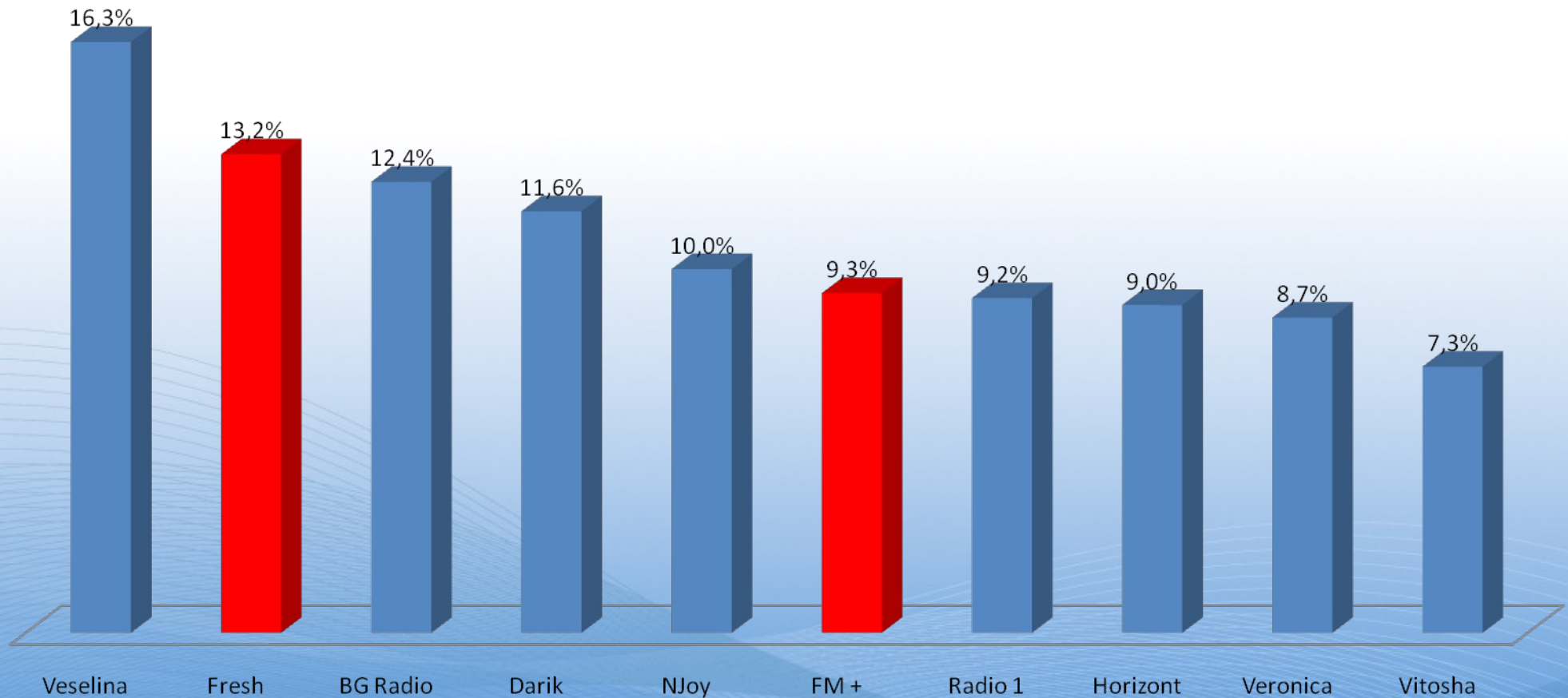


Radio Fresh! is **No 3 Music Station** in  
Bulgaria

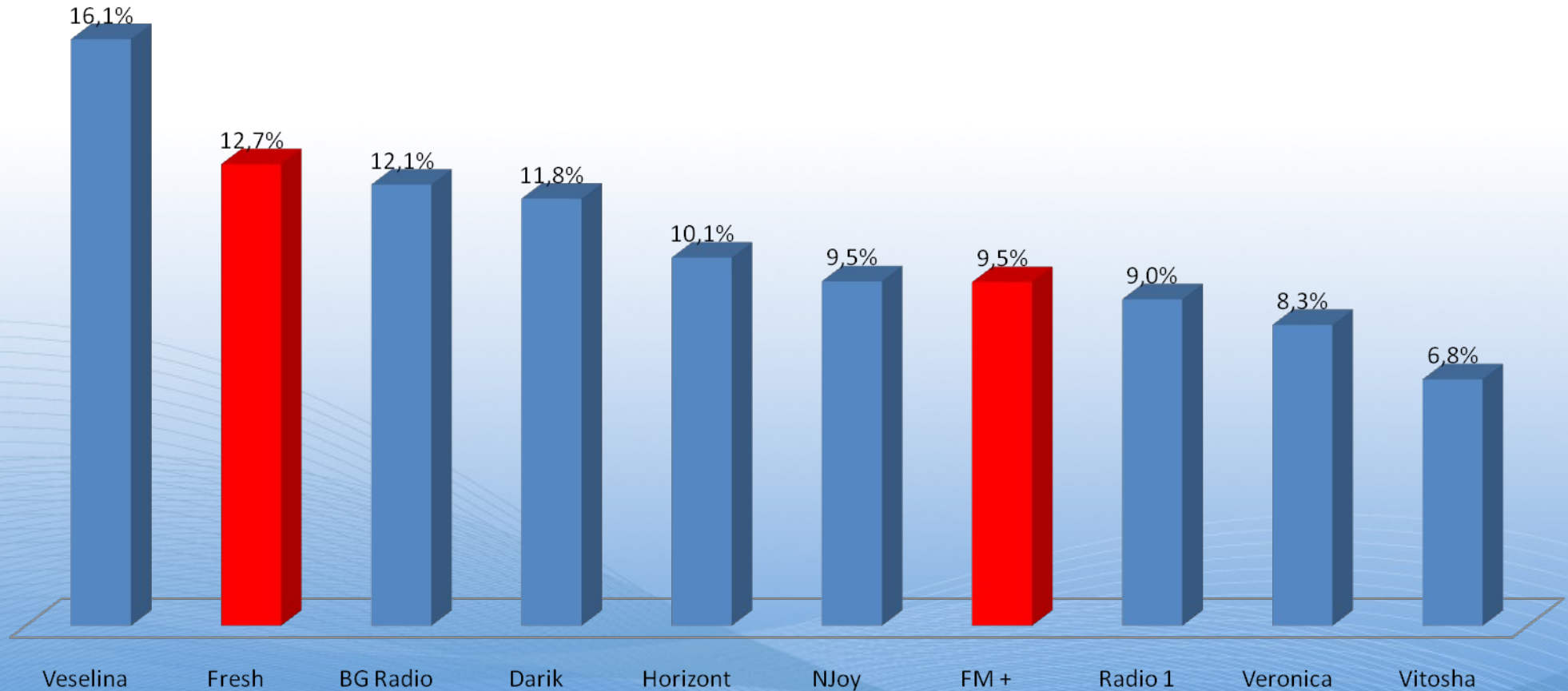
Radio FM+ is **No 4 Music Station**  
25-54, 2 428 000



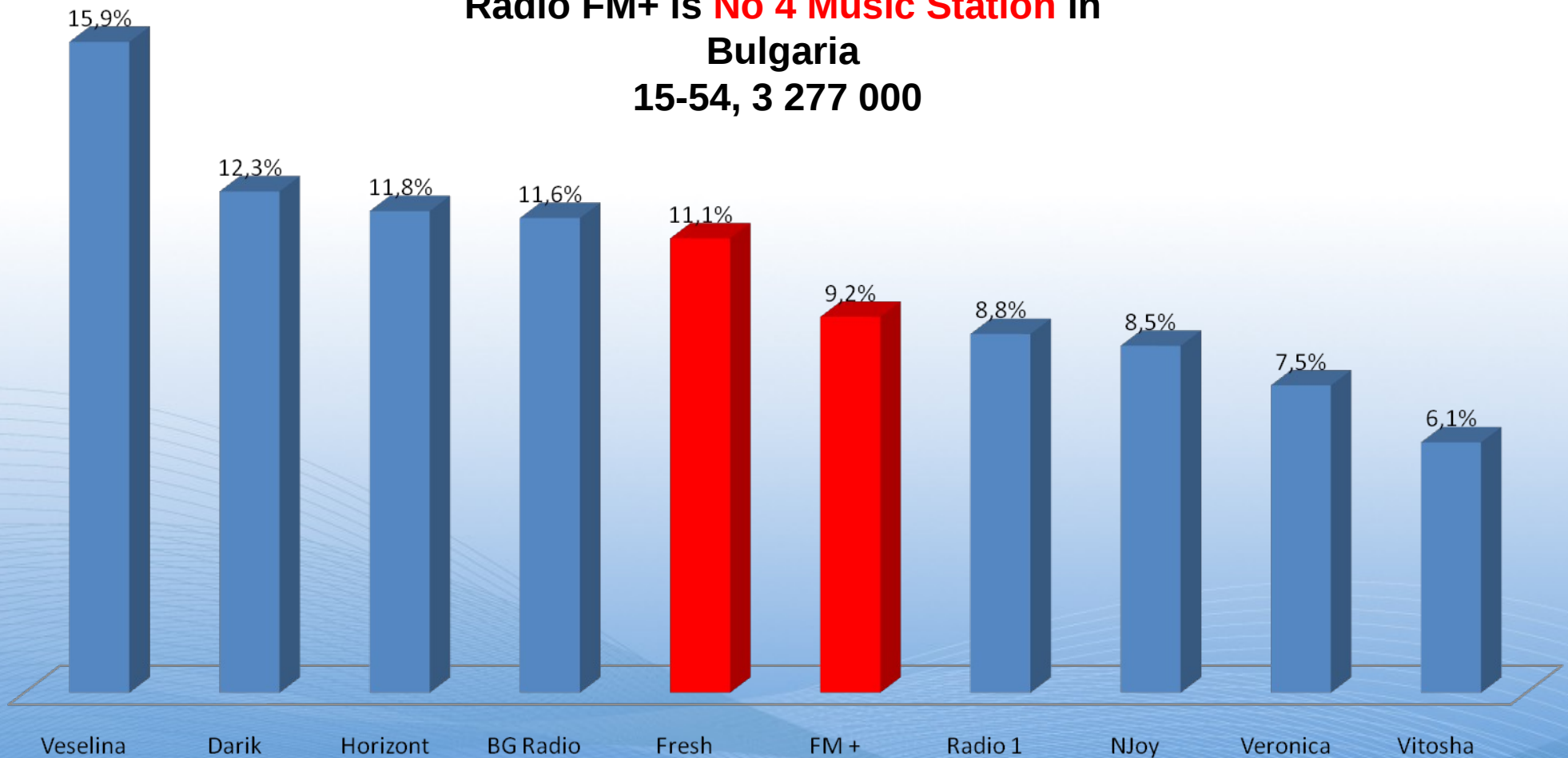
Radio Fresh! is **No 1 Hit Music Station** in  
**Bulgaria**  
and **No 2 overall**  
**18-36, 1 582 000**



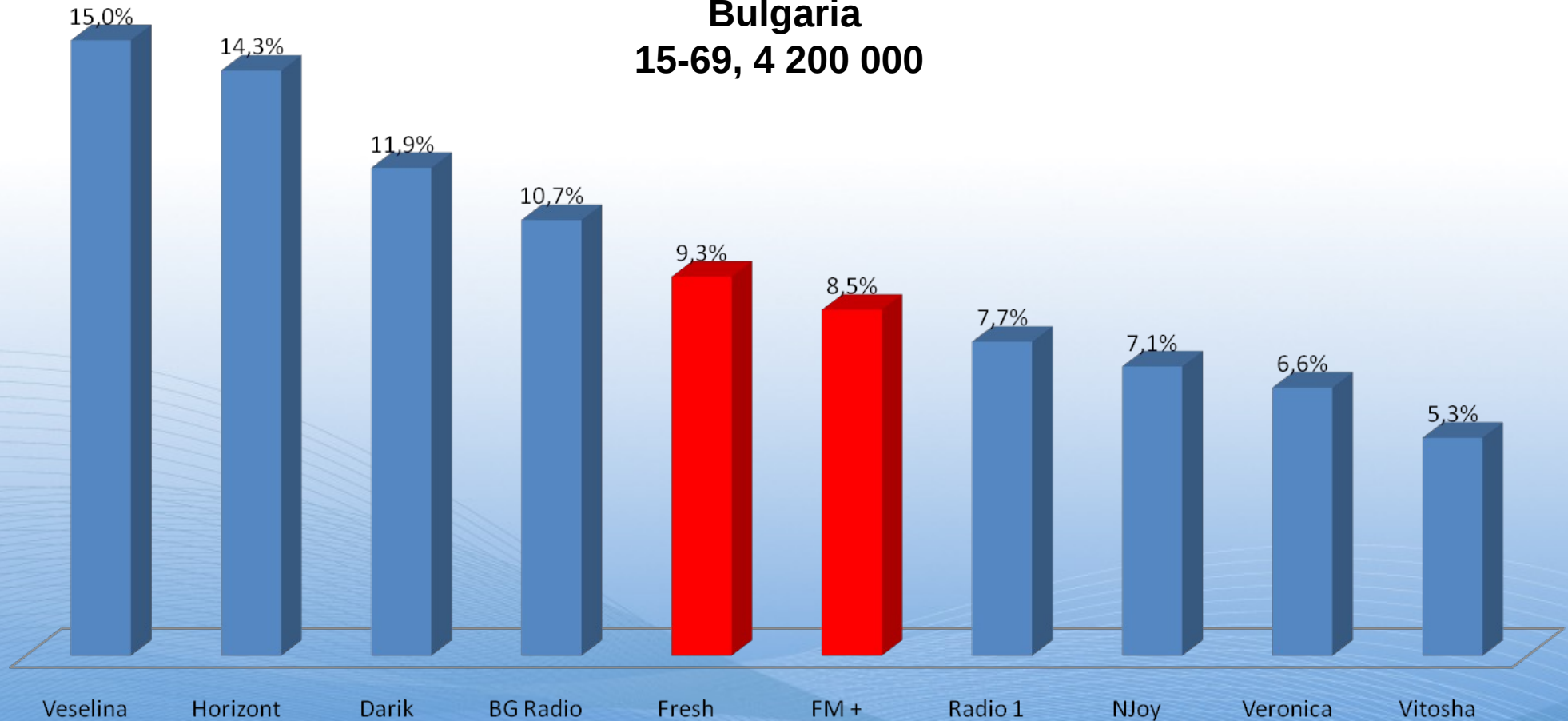
**Radio Fresh! is No 1 Hit Music Station in  
Bulgaria  
and No 2 overall  
15-44, 2 502 000**



**Radio Fresh! is No 1 Hit Music Station in  
Bulgaria  
and No 3 Music Station  
Radio FM+ is No 4 Music Station in  
Bulgaria  
15-54, 3 277 000**



**Radio Fresh! is No 1 Hit Music Station in  
Bulgaria  
and No 3 Music Station  
Radio FM+ is No 4 Music Station in  
Bulgaria  
15-69, 4 200 000**





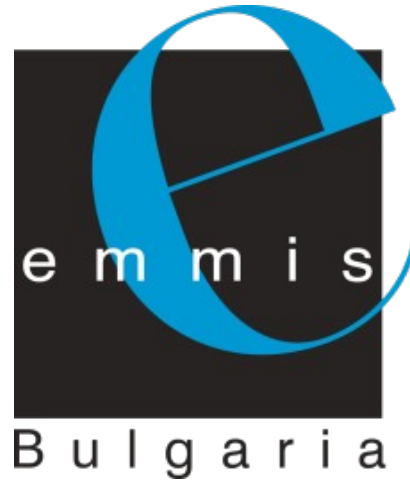
**BG11Q4**

Copyright message  
**Copyright MARKET TEST**

Total survey sample count  
**11324**

**TGI Bulgaria Winter 2011**

Total survey weighted count  
**4200.00**



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