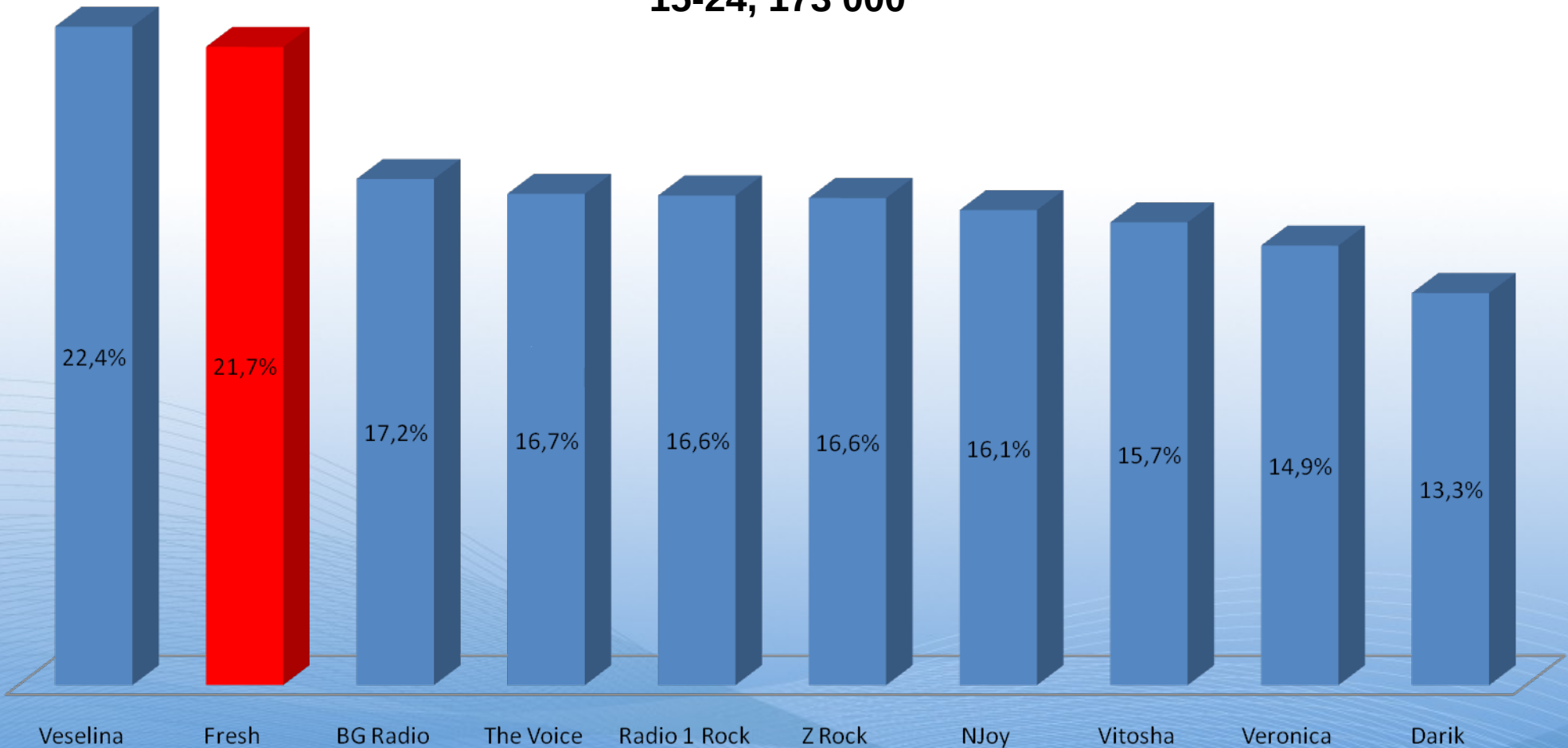


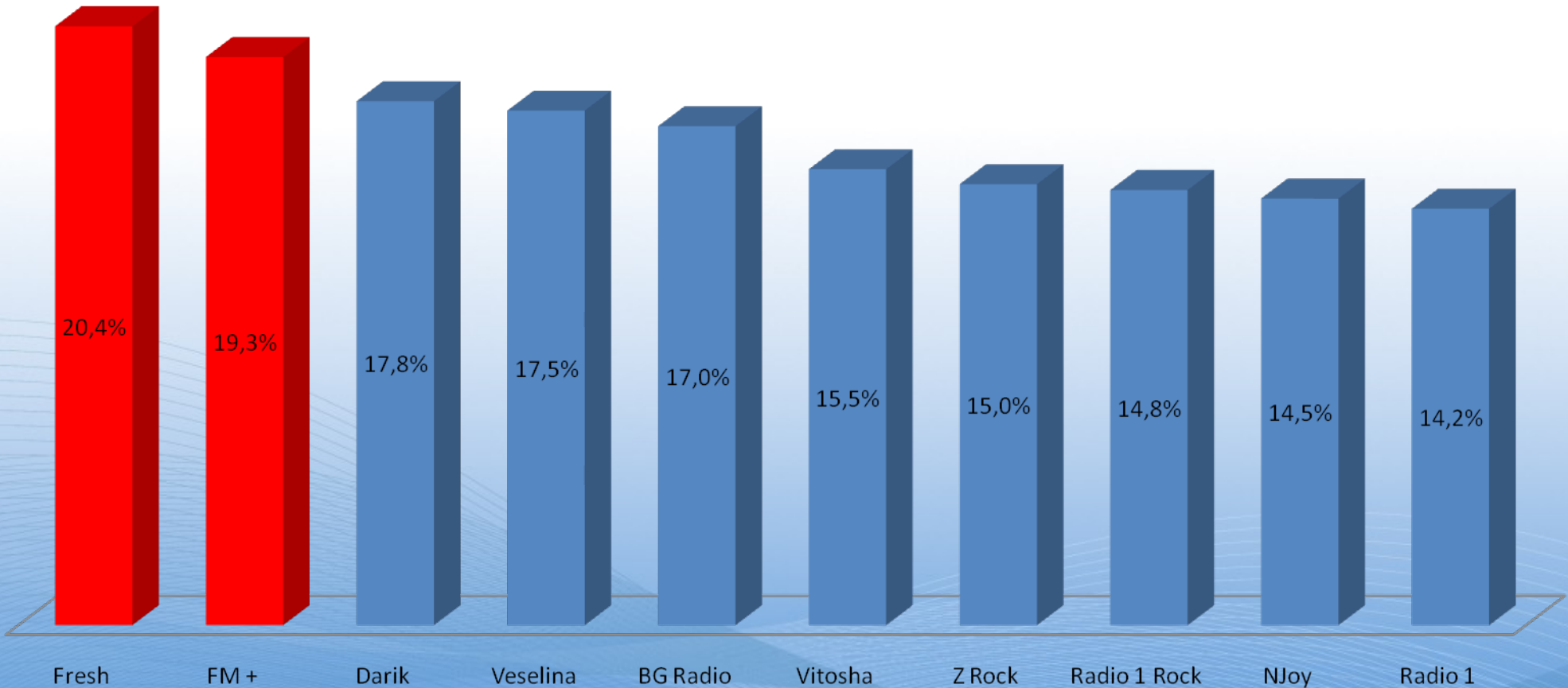
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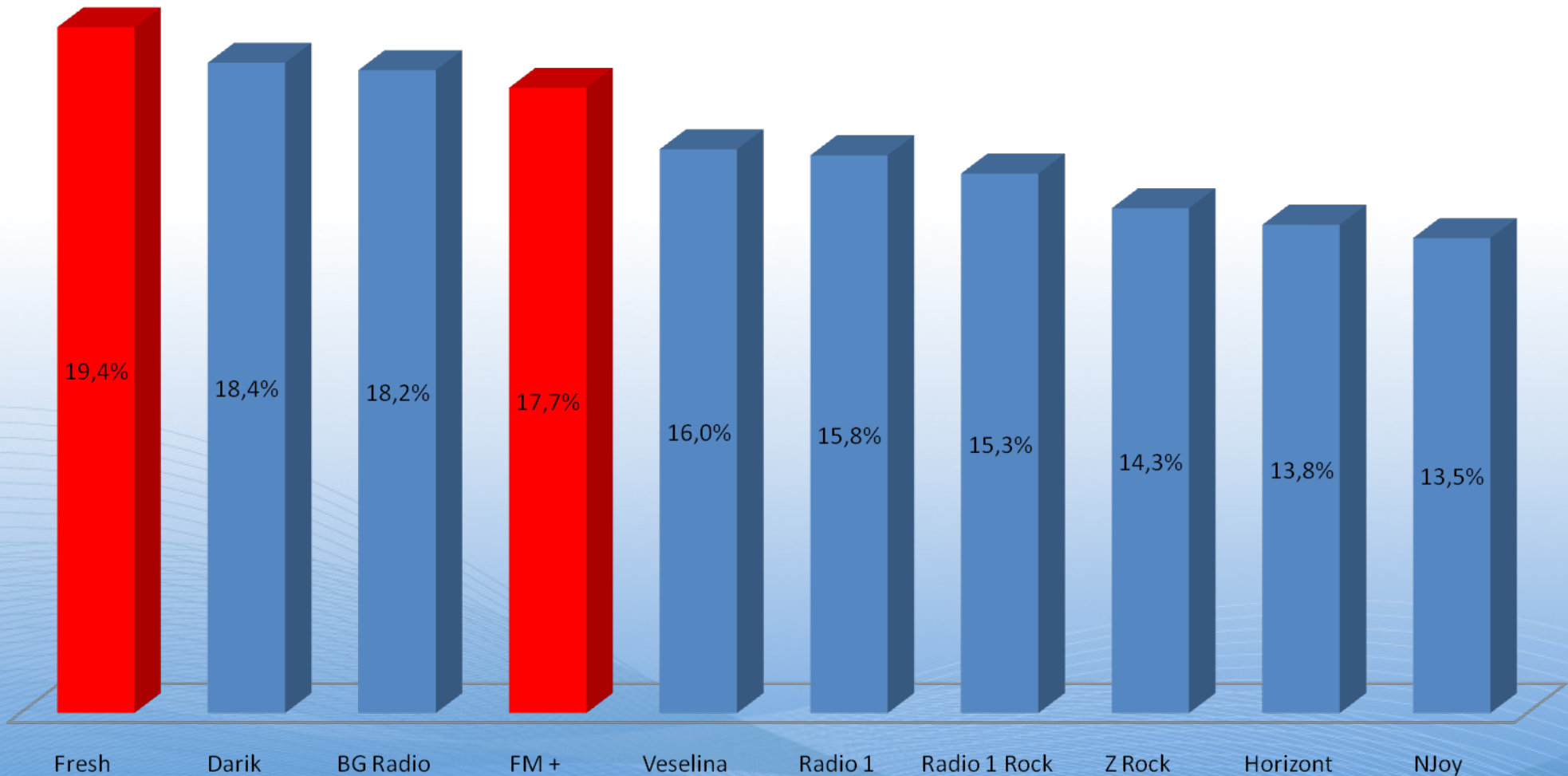
**Radio Fresh! is No 1 Hit Music Station in  
Sofia  
and No 2 overall  
15-24, 173 000**



**Radio Fresh! and Radio FM+ are  
No 1 and No 2 Stations in Sofia  
25-34, 171 000**

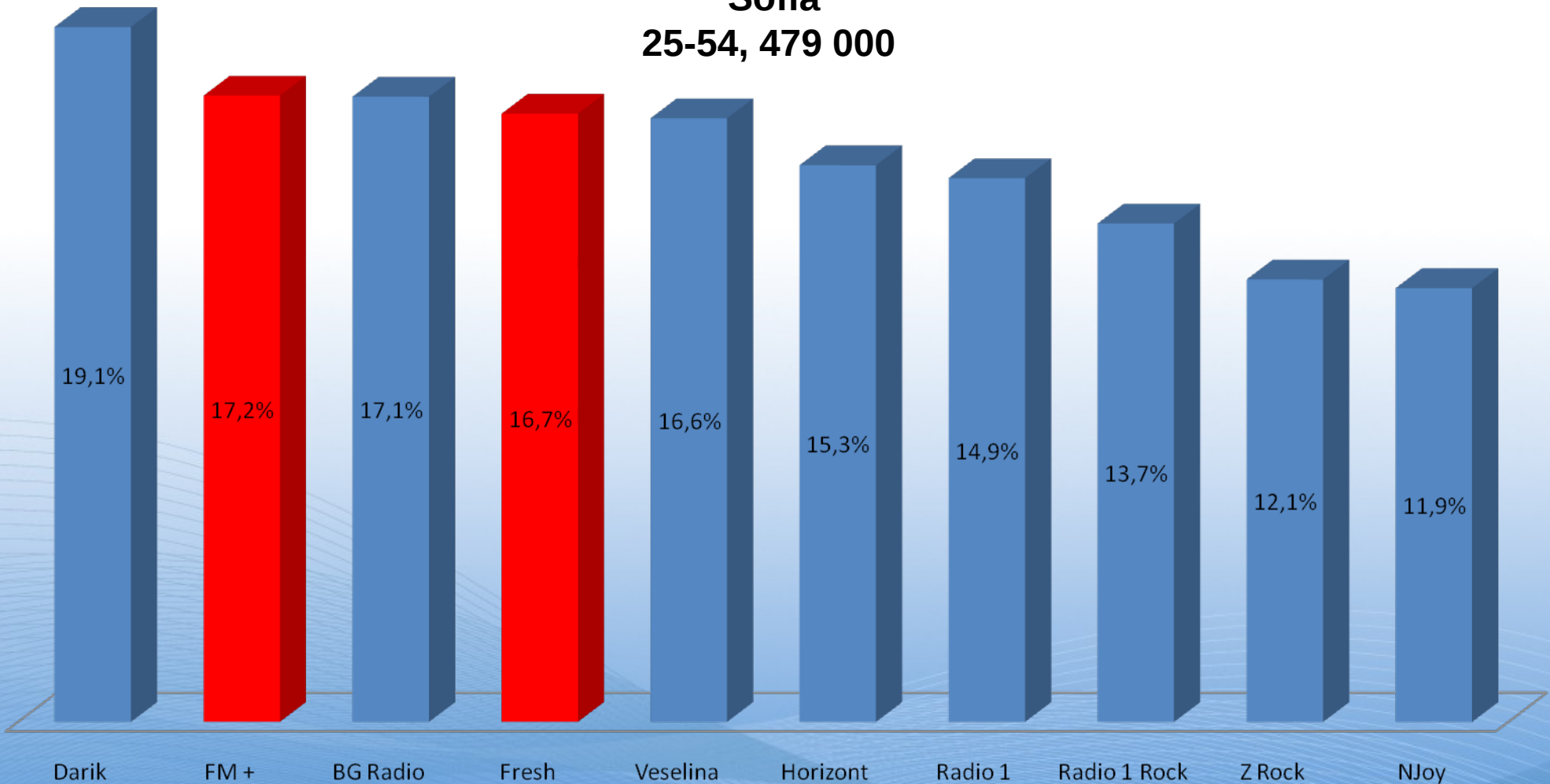


**Radio Fresh! is No 1 Station in Sofia**  
**Radio FM+ is No3 Music Station in Sofia**  
**25-44, 330 000**

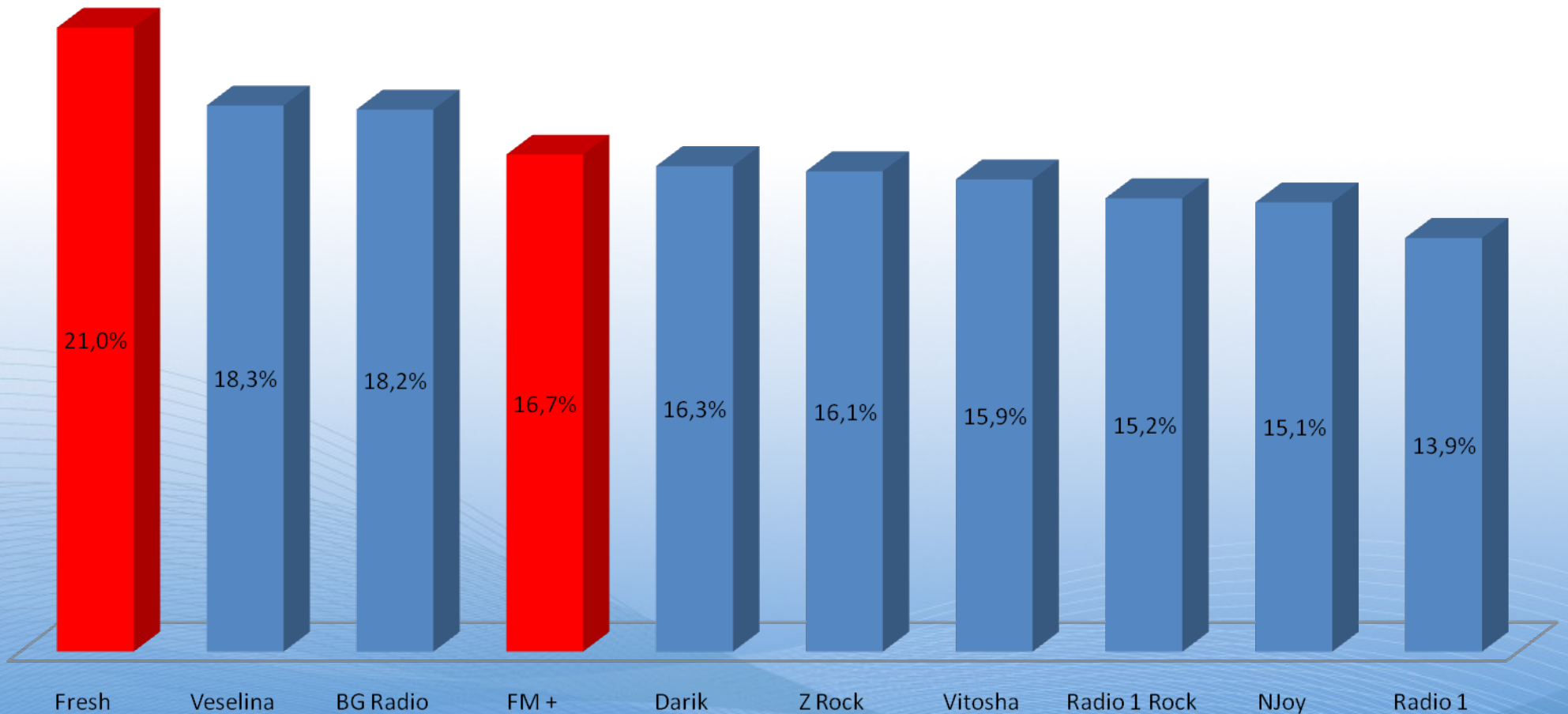


Radio FM+ is **No 1 Music Station** in Sofia  
Radio Fresh! is **No 1 Hit Music Station** in  
Sofia

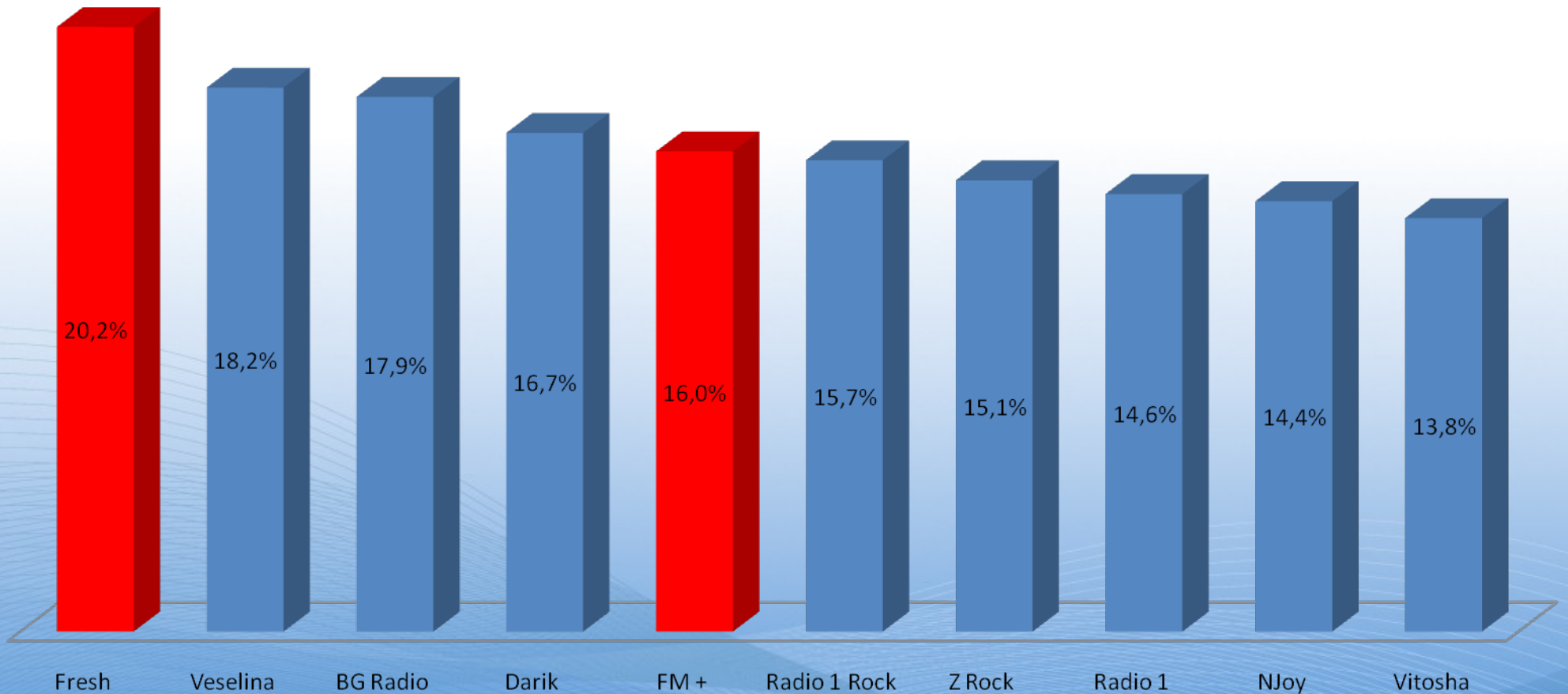
25-54, 479 000



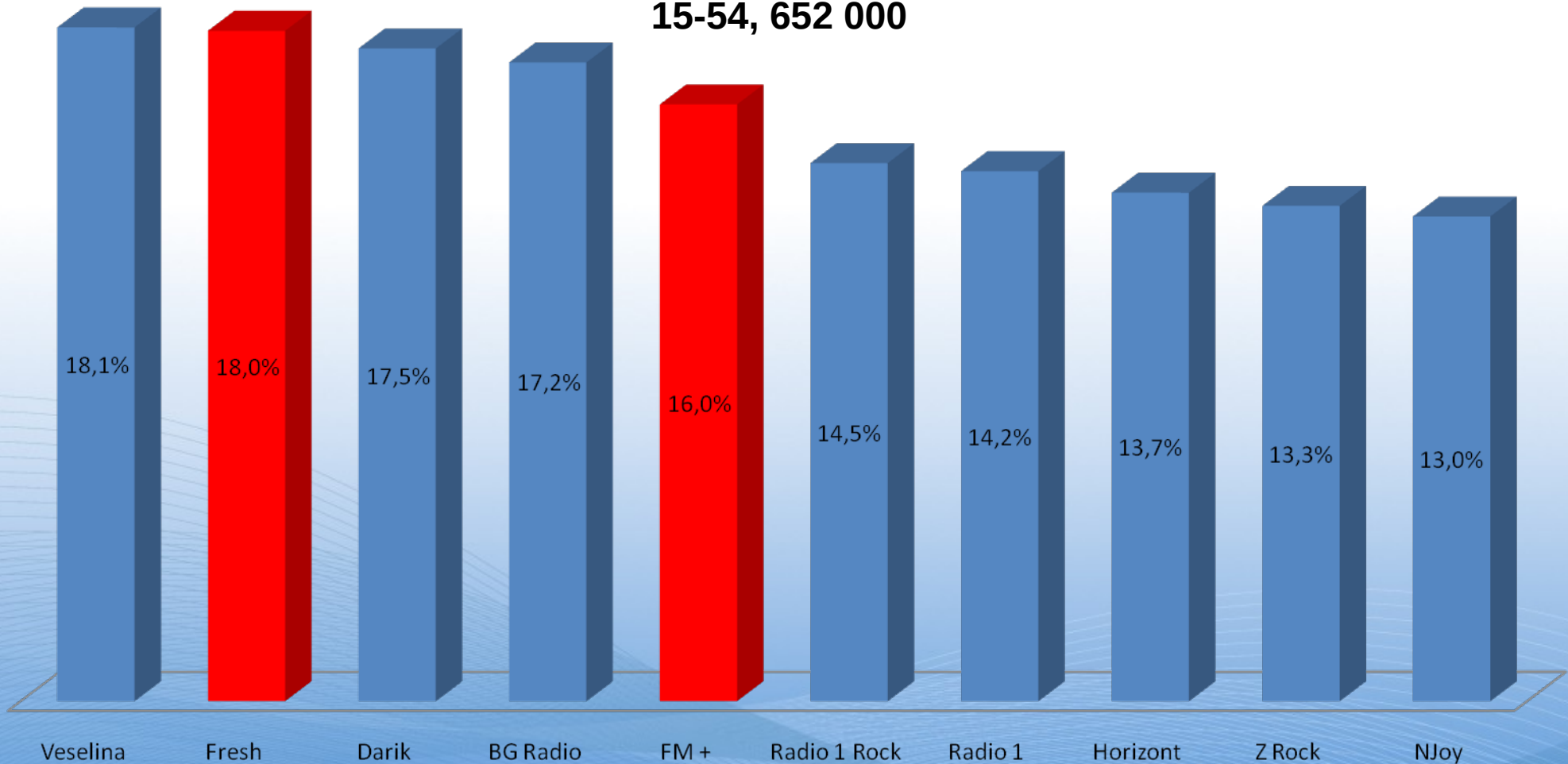
**Radio Fresh! is No 1 Station in Sofia**  
**Radio FM+ is No 3 Music Station in Sofia**  
**18-36, 332 000**



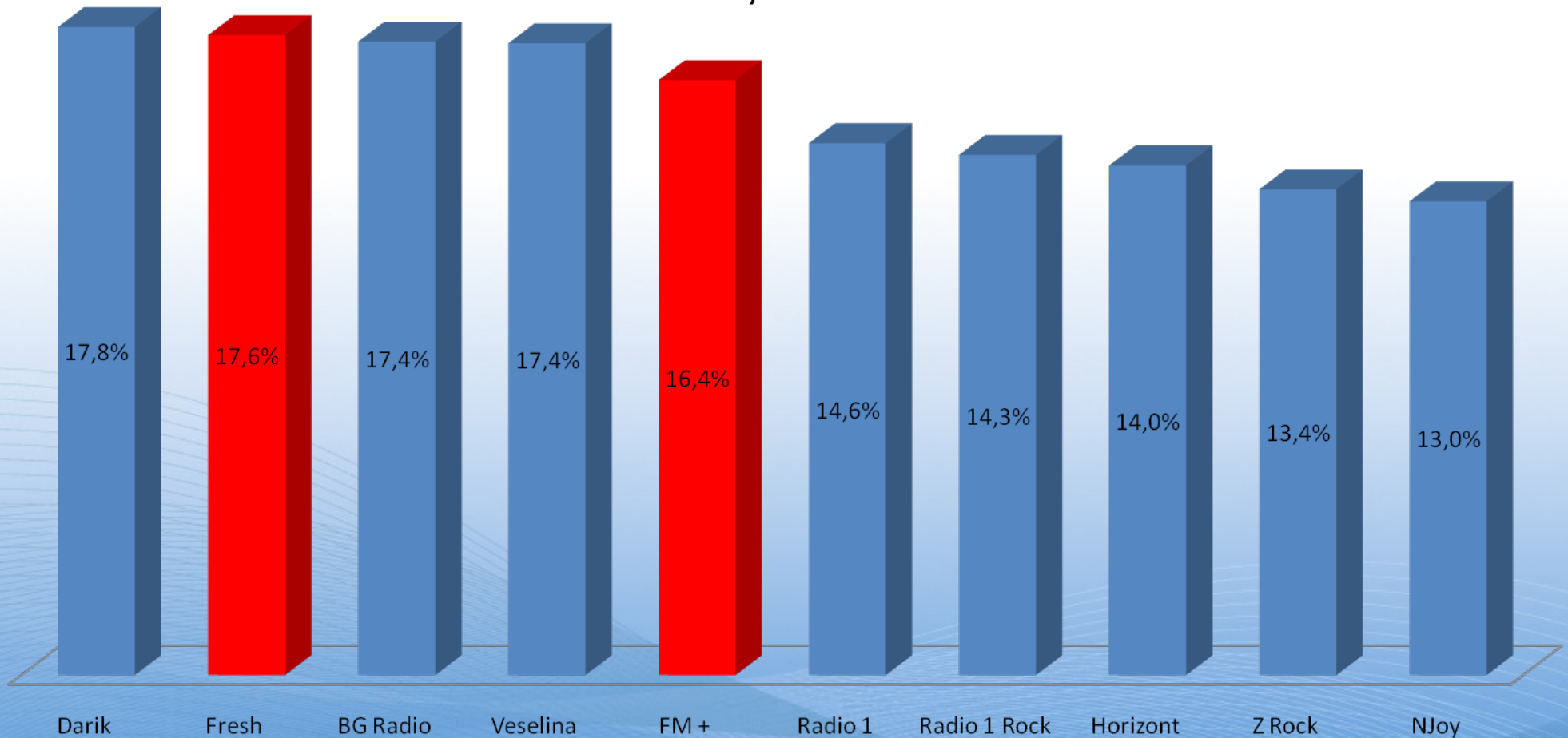
## Radio Fresh! is **No 1 Station** in Sofia 15-44, 503 000



**Radio Fresh! is No 1 Hit Music Station in  
Sofia**  
**and Radio FM+ is No 4 Music Station**  
**15-54, 652 000**



**Radio Fresh! is No 1 Hit Music Station in  
Sofia  
and Radio FM+ is No 4 Music Station  
18-54, 612 000**

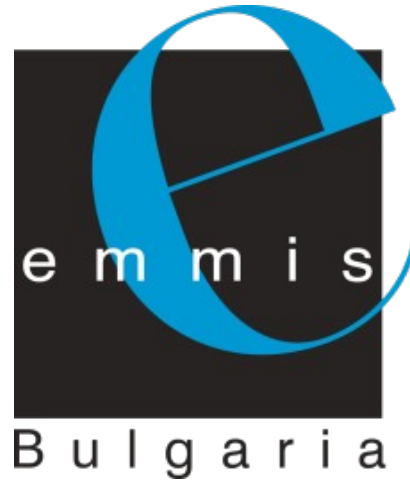




**BG11Q3**

Copyright message  
Copyright MARKET TEST  
Total survey sample count  
11341

TGI Bulgaria Autumn 2011  
Total survey weighted count  
4200.00



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